

Changing the face of entrepreneurship

By investing in 1,000 diverse founders over 20 years



Harlem Capital

Our Core Values

Over Communicate

Process is Religion

Data Drives Decisions

Long-term Vision

Reputation is Everything

Dream Bigger

Enjoy the Journey



We Are a Passionate , Well-rounded Team of Professionals

Our expertise spans across private equity, product development, media, sustainability, and entrepreneurship



Henri Pierre-Jacques
MANAGING PARTNER

Jarrid Tingle
MANAGING PARTNER

Brandon Bryant
PARTNER

Gabby Cazeau
PRINCIPAL

Nicole DeTommaso
SENIOR ASSOCIATE

Melody Hahm
PLATFORM & COMMUNITY

Tonna Obaze
CHIEF OF STAFF & INVESTOR

MBA, Harvard Business School
Private Equity, ICV
Investment Banking, BAML

MBA, Harvard Business School
Private Equity, ICV
Investment Banking, Barclays

Founder, Wall Street Paper
Head of Social Media, Wilson
Investment Banking, BAML

MBA, Yale School of Management
Mixed Reality, Microsoft
Product Engineer, General Mills

Investment Banking, RBC
BA, Columbia University

Correspondent, Yahoo Finance
Segment Producer, CNBC
BA, Bowdoin College

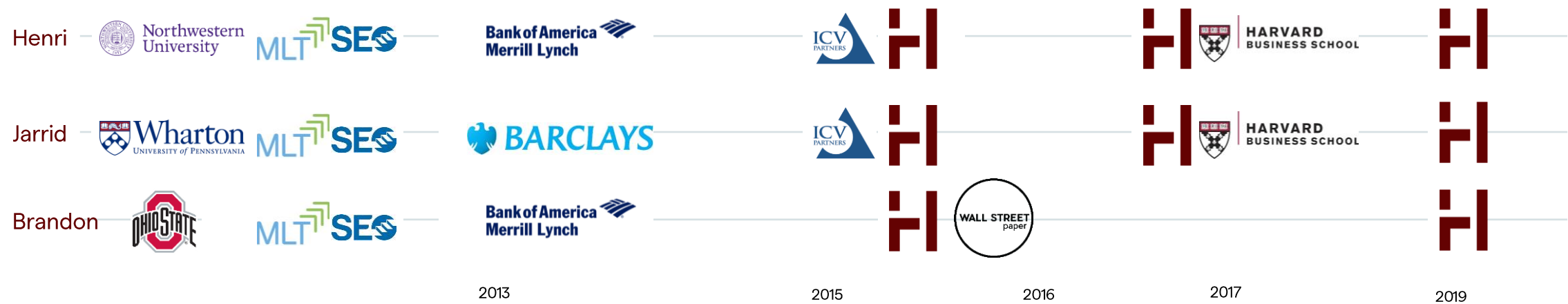
Impact Investing, Goldman Sachs
Strategy Consultant, Girls Who Invest
Writer, Business Insider



Firm Highlights

FUND II	\$134MM	Seed	\$1.0MM-\$2.0MM	70/30	10-15%	Diverse
	Fund Size	Stage	Initial Check Size	Industry	Ownership	Founder Profile
	40-45 deals over 2.5 years of initial investing. Manage \$174mm AUM	Seed: Lead / Participate Series A: Follow-on / Participate	Reserving 45% of capital for follow-ons	Agnostic with 70% enterprise and 30% consumer tech	Target Seed valuations of \$10mm to \$20mm	Minority and women founders based in U.S., Africa or LatAm

Partner Tenure Together

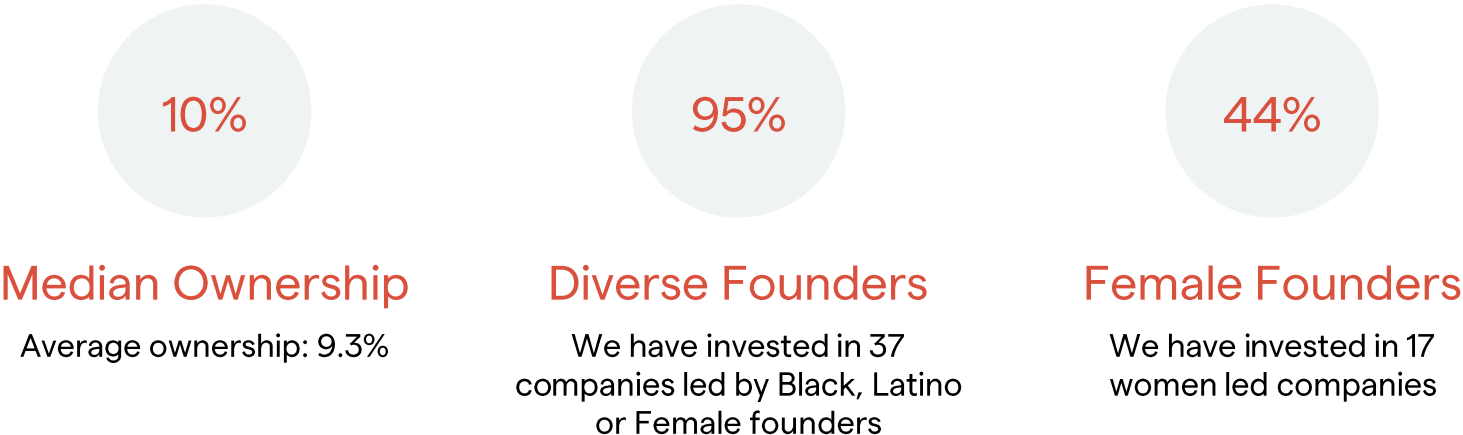
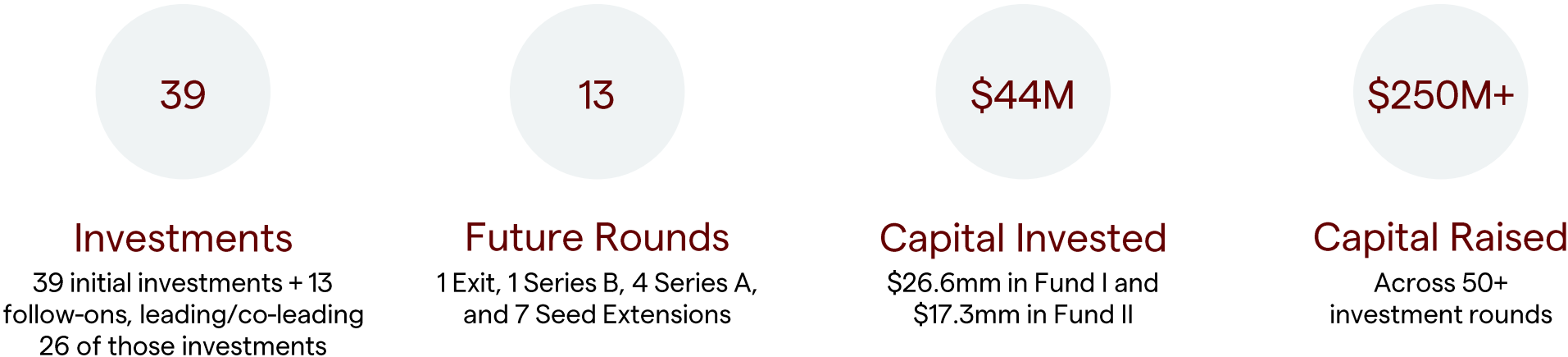


Note: "MLT" is Management Leadership for Tomorrow and "SEO" is Sponsors for Educational Opportunity. Both are national diverse talent pipeline programs.



Portfolio By The Numbers (Fund I & II)

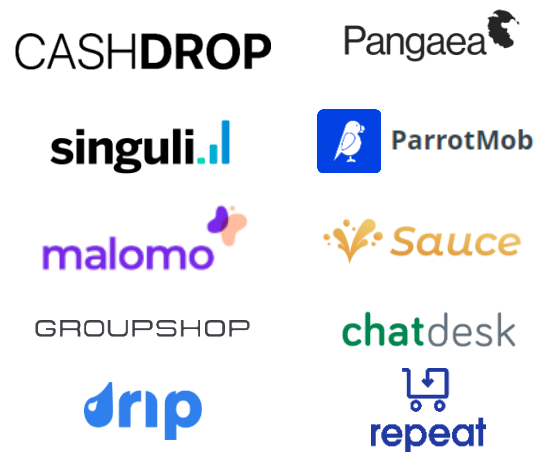
Our founders are building incredible companies



Portfolio By Industry (Fund I & II)

We have invested in 13 industries, but our top 5 are e-commerce, wellness, enterprise software, FinTech and web3

E-commerce (10)



Web3 (4)



Wellness (5)



Enterprise Software (5)



FinTech (4)



HR Tech (2)



Other (8)



Portfolio by Headquarters

We are in 14 cities across 3 countries, with concentration in 7 cities — NYC, LA, SF, BOS, MIA, CHI, DC

New York (12)



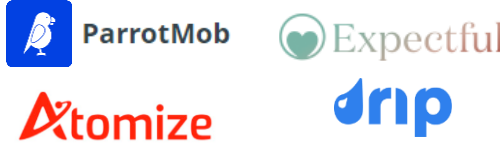
glowlabs.eth
wagmo
PreShow
singuli.l
stuff
Stoaax
Primitives
shine
AGAPÉ
chatdesk
MERRI

Los Angeles (5)




Sauce
GROUPSHOP
repeat
Pangaea
MOVING ANALYTICS

San Francisco (4)



ParrotMob
Expectful
Atomize
drip

Boston (3)




jobble
COMPT
DEXAI
ROBOTICS

Miami (2)



ugami
ueshi.

Chicago (2)



CASHDROP
Degrees

Washington, DC (2)



workchew
GP
GovPredict

Africa & LatAm (2)




pariti
TURBODEGA

Denver (2)



CABINET
curu

Atlanta (1)



Sudu.

Columbus (1)



flow

Indianapolis (1)



malomo

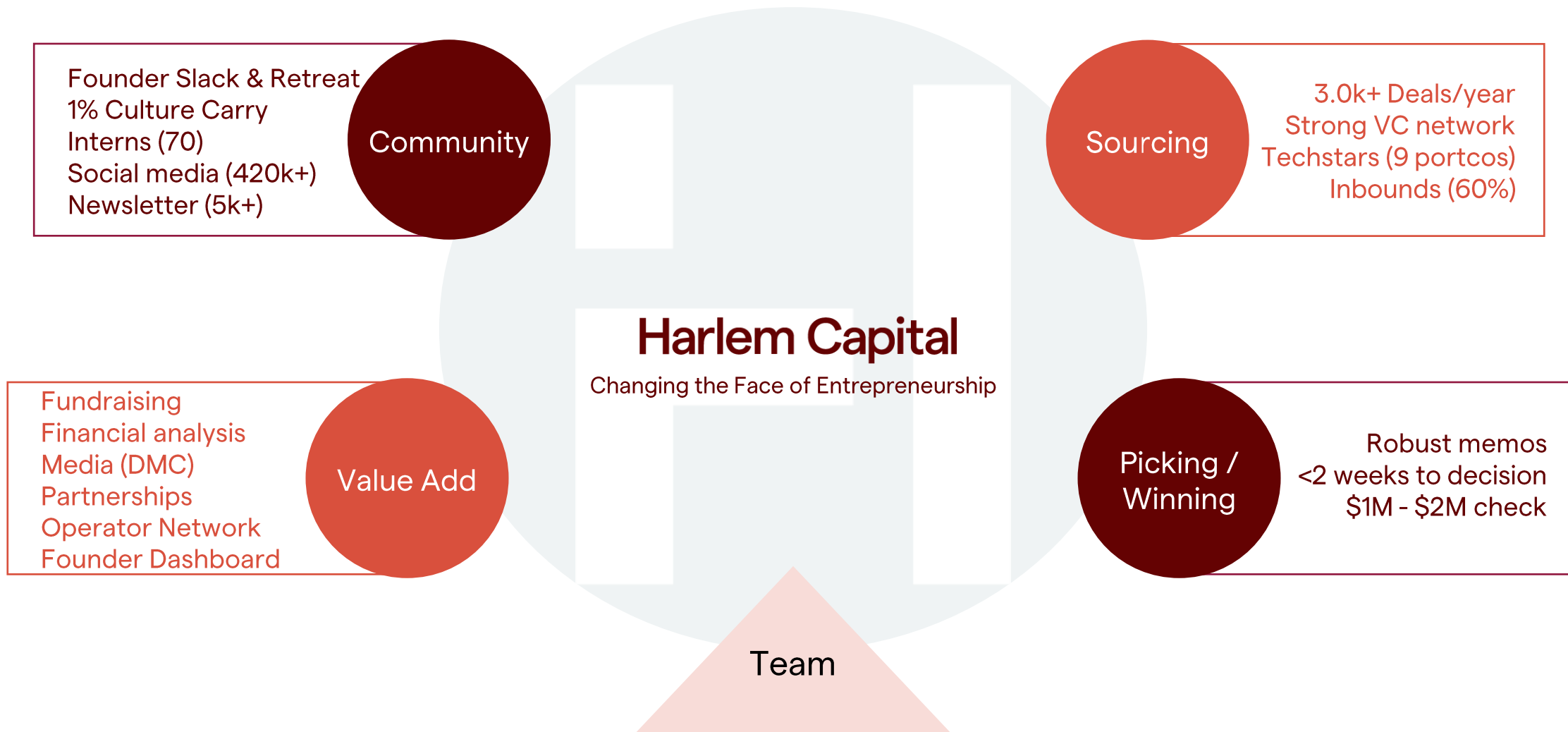
Seattle (1)



THE HOUSE OF
LR&C

The Harlem Capital platform is strengthened by our flywheel

Our diverse team is the flywheel's foundation, and our mission is its center



Tap Into the HCP Ecosystem

Our resources go far beyond just the HCP team

100+

VCs

We have built relationships with hundreds of VCs for co-investing and Series A

75+

LPs

Our LPs range from institutions & individuals to VC funds that co-invest

70

Interns

We have had 70 interns across 13 classes that help our founders with analysis

60+

Operators

We have a range of operators that angel invest or advise startups

60

Founders

We have invested in 39 companies across 14 cities and 13 industries

6

Angels

We have had 300 applicants and hired 6 angels to train and invest alongside us

7

HCP Team

Our team has broad experience & connectivity across multiple industries



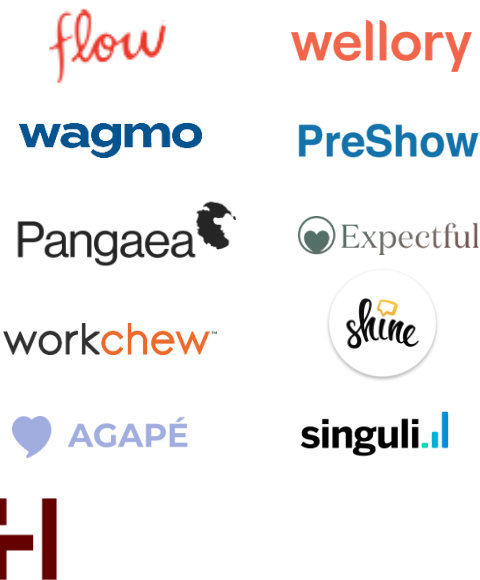
How We Create Value

Fundraising

Led rounds in 25 out of 39 portcos

Strong network of VCs and HNWs

Brought \$4.9mm of co-invest + \$9.1mm of investments in the below portcos (filling 52.8% of the rounds)



Financial Analysis

Projections

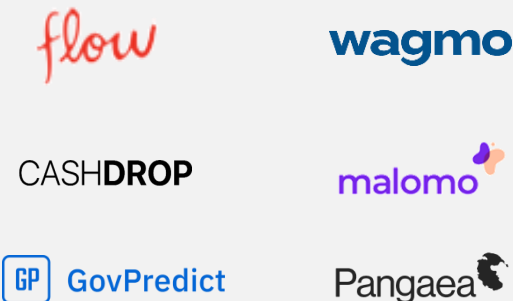
Cap Table / Follow-on Analysis

M&A / Exit Analysis

Cash Flow / Working Capital Analysis

Customer / Cohort Trends

Unit Economics



Marketing / Media

\$3.0mm of free marketing through 

Using HCP's 420K+ Social Media Reach

Sales & Marketing Strategy

Media Placements

Press Releases



Community / Network

Operator Directory

Customer Introductions

Culture Carry

Industry Talks & Peer Groups

Office Hours / Jam Sessions

Partnerships



Let's change the face
of entrepreneurship, together.