

305 Black & Latino Founders That Have Raised \$1M+

2020 Diverse Founder Report

“The Birth of Unicorns”

February 2021



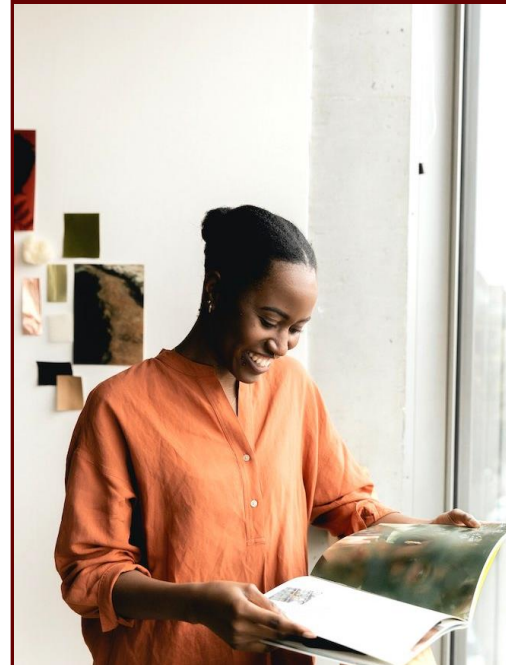
Harlem Capital

Introduction

This is our 2020 Diverse Founder Report, which tracks Black and Latino US based founders that have raised \$1mm+ in venture funding.

We started tracking in 2018 since no traditional databases tracked by race, which has fortunately changed with Crunchbase now tracking.

It has been inspiring to see the list grow from 117 founders to 305 founders. We show some trends across the three years.



Key Findings

- 1) The 305 founders raised \$10.8bn of capital; the top 3 raises represent \$2.8bn or 28% and the median raise was \$5mm
- 2) Women represent 45% of founders, but only 31% of capital raised
- 3) 45% of the companies' latest funding was a Seed round, but 11% have been acquired or gone public
- 4) Software, finance and healthcare represent 44% of companies, but 49% of capital raised
- 5) San Francisco, New York and Los Angeles represent \$7.6bn or 70% of total capital raised
- 6) There have been 14 unicorns and 29 companies that have raised \$100mm+



Categories of the Founders and Companies in our Report

277

Companies

305

Founders

\$10.8bn

Total Raised

\$5mm

Median Raised

2014

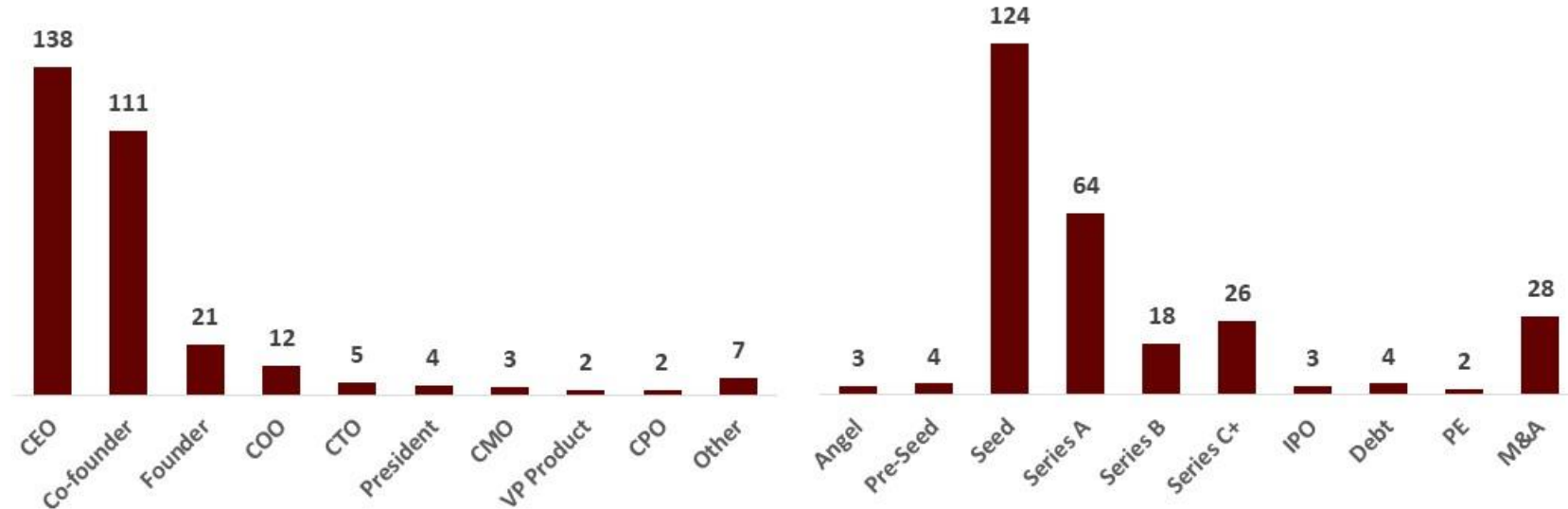
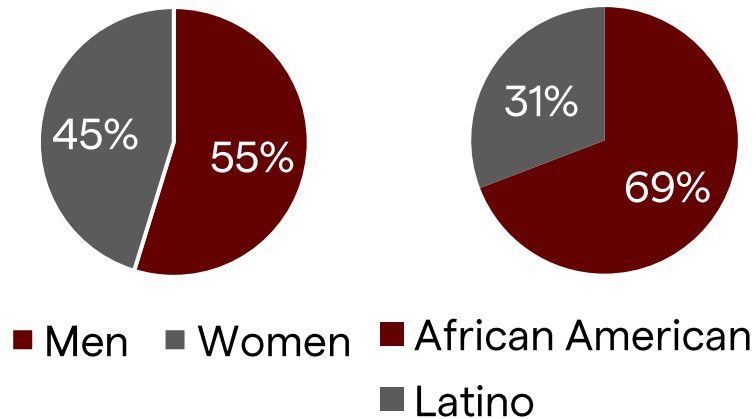
Average Year
Founded

Gender

Race

Founder Roles

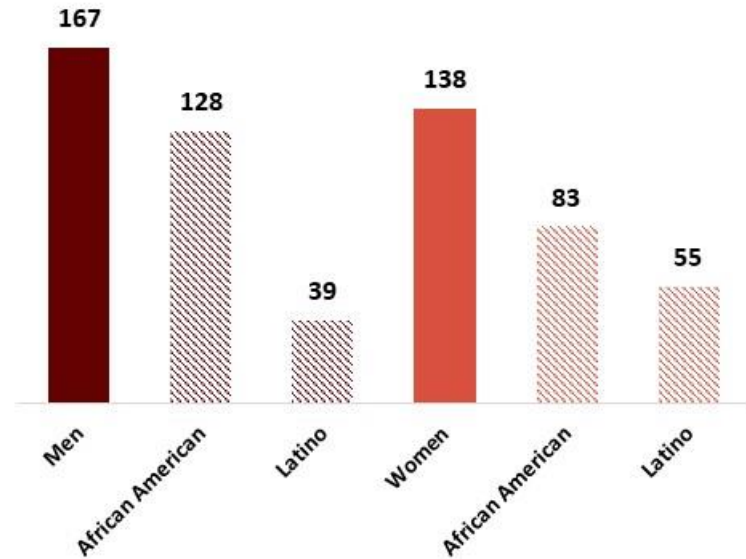
Latest Funding Round



305 Founders Represented

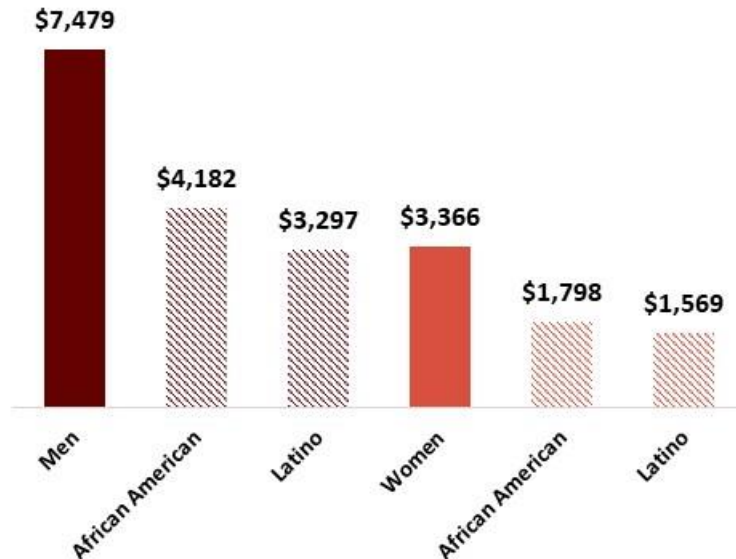
Number of Founders

African American Men are 1.5x to African American Women, While Latino Men Are 0.7x to Latino Women



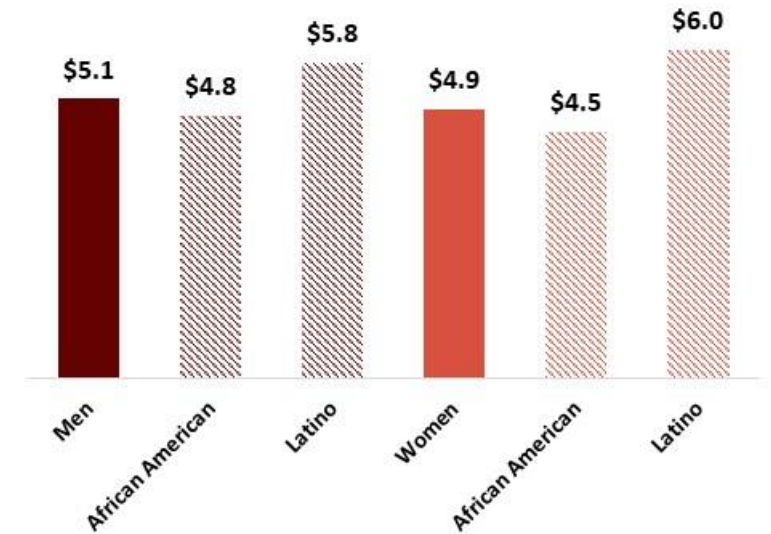
Total Capital Raised

Men Represent 69% of Capital Raised Compared to 55% of Founders



Median Capital Raised

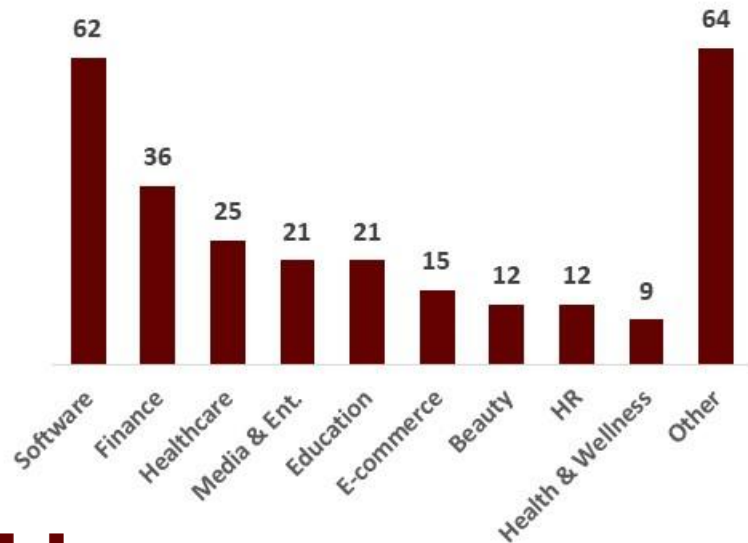
Median Capital Raised for Men and Women is relatively at parity around \$5.0mm



23 Industries Represented

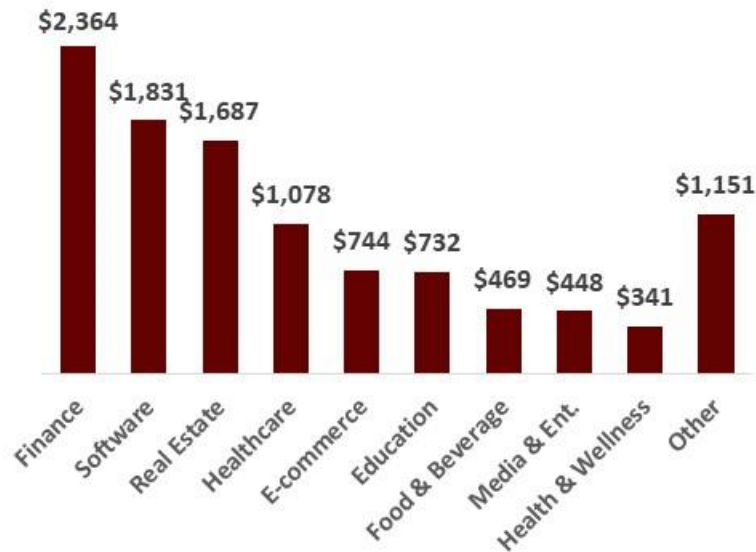
Number of Companies

Software, finance, and healthcare represent 44% of companies, and 49% of total capital raised



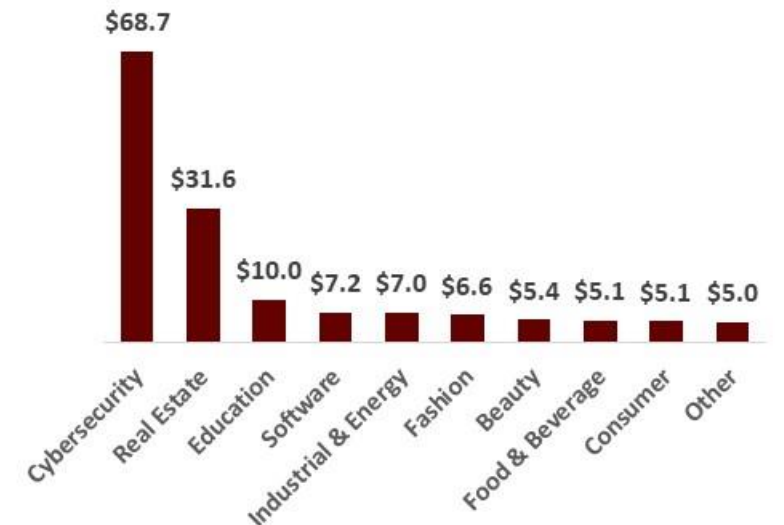
Total Capital Raised

Capital Raised is Largely in Line with Number of Companies



Median Capital Raised

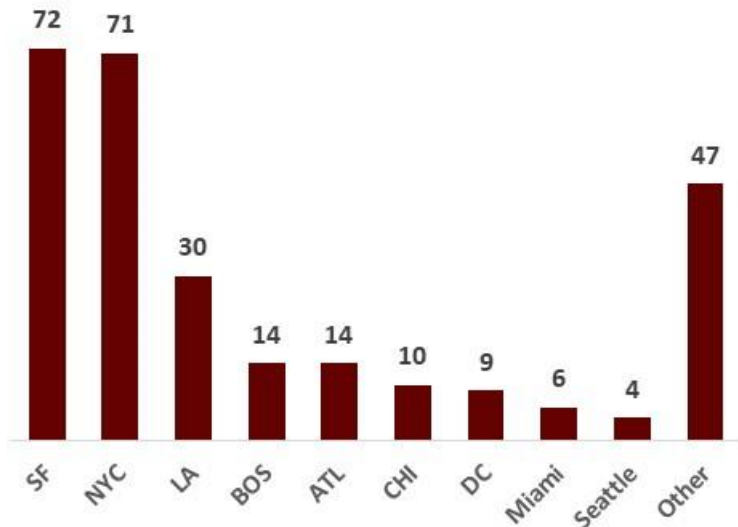
There are only 4 Cybersecurity and 6 Real Estate Companies, increasing their Median Raises



43 Headquarter Cities Represented

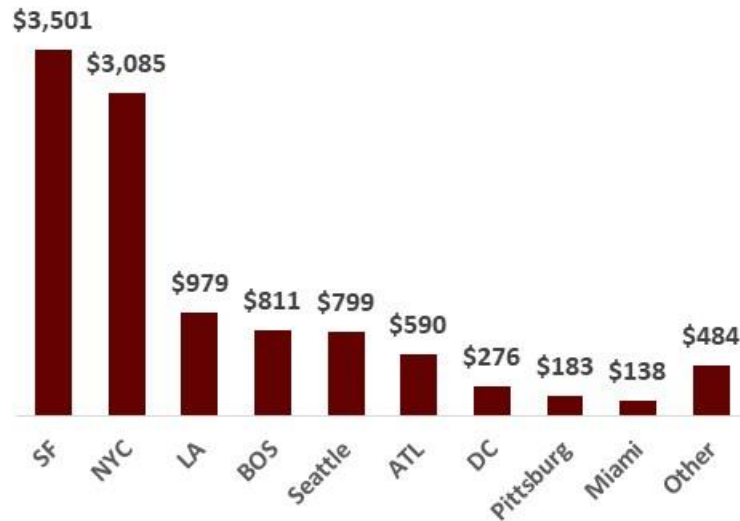
Number of Companies

San Francisco and New York
Represent 52% of Companies



Total Capital Raised

San Francisco and New York
Represent 61% of Total Capital Raised



Median Capital Raised

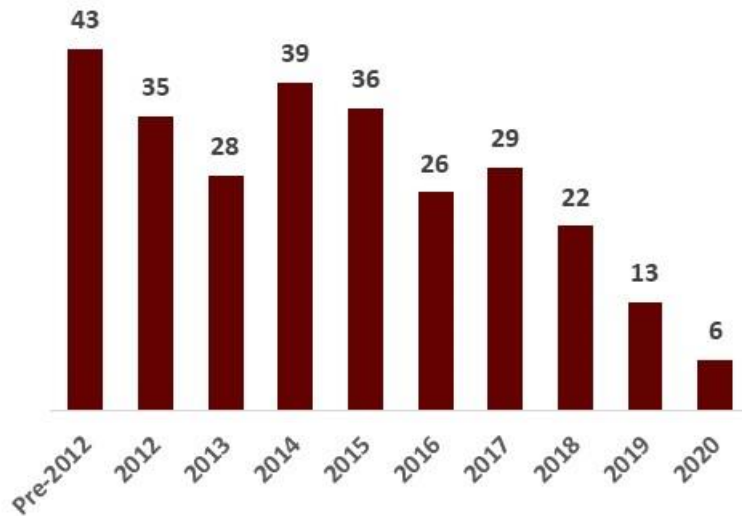
Seattle has 3 of its 5 companies at Series C+ and
Boston has 12 of its 14 companies at Series A+



21 Founding Years Represented

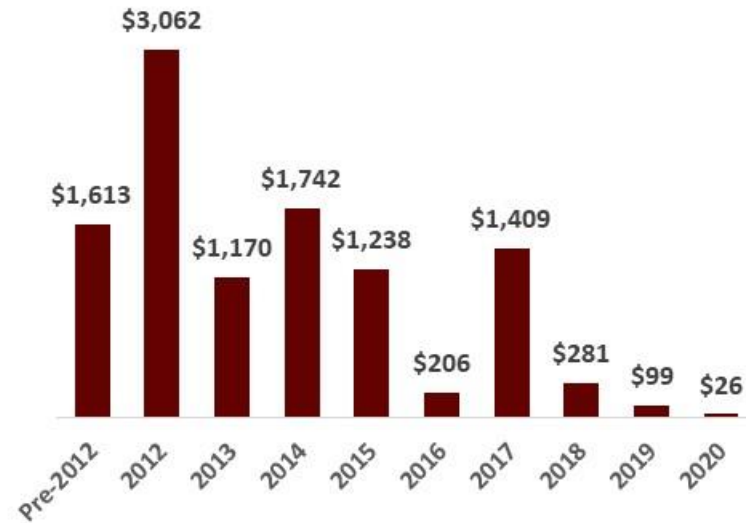
Number of Companies

Average Company was Founded in 2014



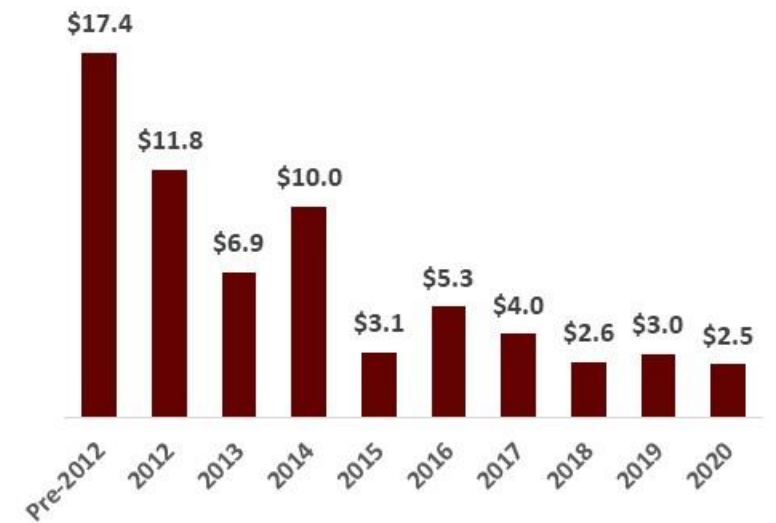
Total Capital Raised

2012 Founded Companies represent
13% of companies, but 28% of
Capital Raised



Median Capital Raised

Median Raise has Remained Steady



Top 10 Largest Raises

Represent \$5.4B of capital or 50% of total capital raised

| | | | | | | | |
|--|--|---|--|---|--|---|---|
|  | <p>\$1,600 Amount raised</p> <p>Robert Reffkin CEO</p> <p>Real Estate Industry</p> |  | <p>\$732 Amount raised</p> <p>Henrique Dubugras CEO</p> <p>Finance Industry</p> |  | <p>\$585 Amount raised</p> <p>James Gutierrez CEO</p> <p>Finance Industry</p> |  | <p>\$503 Amount raised</p> <p>Jessica Alba CEO</p> <p>E-Commerce Industry</p> |
|  | <p>\$426 Amount raised</p> <p>Hinge Health CEO</p> <p>Healthcare Industry</p> |  | <p>\$423 Amount raised</p> <p>Julia Collins CEO</p> <p>Food & Bev Industry</p> |  | <p>\$351 Amount raised</p> <p>Tope Awontona Founder</p> <p>Software Industry</p> |  | <p>\$332 Amount raised</p> <p>Eugenio Pace CEO</p> <p>Software Industry</p> |
|  | |  | <p>\$300 Amount raised</p> <p>Toyin Ajayi Chief Health</p> <p>Health & Wellness Industry</p> |  | <p>\$289 Amount raised</p> <p>Manny Median Co-Founder</p> <p>Software Industry</p> | | |

There Have Been 14 Unicorns To Date

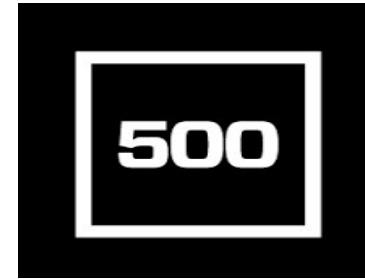
Raising \$5.7B of capital and totaling \$28.3B in value

There are 16 other companies that have raised \$100mm+ and likely to join this list in the coming years

| | First | Last | Company | Valuation (\$mm) | Raise (\$mm) | Status | City | Founded | Race | Gender |
|--------------|---------|----------------|--------------------|---------------------|-----------------|----------|-----------|---------|------------------|--------|
| 1 | Robert | Reffkin | Compass | \$4,400 | \$1,500 | Series G | NYC | 2012 | African American | Men |
| 2 | Daniel | Perez | Hinge Health | \$3,000 | \$426 | Series D | SF | 2015 | Latino | Men |
| 3 | Tope | Awontona | Calendly | \$3,000 | \$351 | Series A | ATL | 2013 | African American | Men |
| 4 | Pedro | Franceschi | Brex | \$2,600 | \$732 | Series C | SF | 2017 | Latino | Men |
| 5 | Julia | Collins | Zume Pizza | \$2,250 | \$423 | PE | SF | 2015 | African American | Women |
| 6 | Isabel | Aznarez | Stoke Therapeutics | \$2,160 | \$272 | IPO | BOS | 2014 | Latino | Women |
| 7 | Jessie | Woolley-Wilson | Dreambox Learning | \$2,000 | \$176 | Series C | Seattle | 2006 | African American | Women |
| 8 | Eugenio | Pace | Auth0 | \$1,920 | \$332 | Series F | Seattle | 2013 | Latino | Men |
| 9 | Louis | Von Ahn | DuoLingo | \$1,650 | \$183 | Series H | Pittsburg | 2011 | Latino | Men |
| 10 | Manny | Medina | Outreach | \$1,330 | \$289 | Series F | Seattle | 2014 | Latino | Men |
| 11 | Jessica | Alba | Honest Company | \$1,000 | \$503 | PE | LA | 2012 | Latino | Women |
| 12 | Toyin | Ajayi | City Block | \$1,000 | \$299 | Series C | NYC | 2017 | African American | Women |
| 13 | Rihanna | Fenty | Savage x Fenty | \$1,000 | \$165 | Series B | LA | 2017 | African American | Women |
| 14 | Michael | Siebel | Twitch | \$1,000 | \$35 | M&A | SF | 2007 | African American | Men |
| Total | | | | \$28,310 | \$5,686 | | | | | |

Top 12 of the 857 Investors

Together have invested in 80 of the 277 Companies



54 Investors Have Made 4+ Investments

| Investor | Investments |
|----------------------------------|-------------|
| 1 Y Combinator | 37 |
| 2 Techstars | 34 |
| 3 500 Startups | 23 |
| 4 Kapor Capital | 19 |
| 5 Harlem Capital Partners | 16 |
| 6 Precursor Ventures | 14 |
| 7 Backstage Capital | 12 |
| 8 Andreessen Horowitz | 11 |
| 9 Comcast Ventures | 11 |
| 10 Cross Culture Ventures | 9 |
| 11 First Round Capital | 8 |
| 12 Righ Side Capital Management | 8 |
| 13 SV Angel | 8 |
| 14 GV | 7 |
| 15 Revolution Ventures | 7 |
| 16 Softbank | 7 |
| 17 Trinity Ventures | 7 |
| 18 645 ventures | 6 |
| 19 Base Ventures | 6 |
| 20 BBG Ventures | 6 |
| 21 Funders Club | 6 |
| 22 Impact America Fund | 6 |
| 23 IVP | 6 |
| 24 Kleiner Perkins | 6 |
| 25 New Voice Fund | 6 |
| 26 Pipeline Angels | 6 |
| 27 Plug and Play Tech Center | 6 |

| Investor | Investments |
|--|-------------|
| 28 Rethink Education | 6 |
| 29 Salesforce Ventures | 6 |
| 30 Sinai Ventures | 6 |
| 31 AltaIR Capital | 5 |
| 32 Data Collective | 5 |
| 33 Founders Fund | 5 |
| 34 Thrive Capital | 5 |
| 35 Village Global | 5 |
| 36 43North | 4 |
| 37 Bessemer Venture Partners | 4 |
| 38 Chaac Ventures | 4 |
| 39 Collaborative Fund | 4 |
| 40 Entrepreneurs Roundtable Accelerato | 4 |
| 41 Felicis Ventures | 4 |
| 42 Foundation Capital | 4 |
| 43 General Catalyst | 4 |
| 44 GGV Capital | 4 |
| 45 Greycroft | 4 |
| 46 Intel Capital | 4 |
| 47 Marcy Venture Partners | 4 |
| 48 New Enterprise Associates | 4 |
| 49 SeedInvest | 4 |
| 50 Social Capital | 4 |
| 51 Union Square Ventures | 4 |
| 52 Upfront Ventures | 4 |
| 53 VilCap Investments | 4 |
| 54 Village Capital | 4 |

Comparison Across 2018, 2019 and 2020 Reports

We have been tracking Black and Latino founders who have raised \$1mm+ since 2018. Below are the aggregate trends we have seen across the reports. We continue to find more incredible founders and are excited to have seen the list 2.6x in founders and 4.0x in capital raised.

| Raise | 2018 | 2019 | 2020 |
|---------------|----------------|----------------|-----------------|
| AA Male | \$1,545 | \$3,366 | \$4,182 |
| AA Female | \$373 | \$1,051 | \$1,798 |
| Latino Male | \$72 | \$409 | \$3,297 |
| Latino Female | \$722 | \$1,201 | \$1,569 |
| Total | \$2,711 | \$6,027 | \$10,845 |

| Founders | 2018 | 2019 | 2020 |
|---------------|------------|------------|------------|
| AA Male | 44 | 92 | 128 |
| AA Female | 35 | 50 | 83 |
| Latino Male | 10 | 17 | 39 |
| Latino Female | 28 | 41 | 55 |
| Total | 117 | 200 | 305 |

| Cities | 2018 | 2019 | 2020 |
|--------------------|-----------|------------|------------|
| SF | 31 | 46 | 72 |
| NYC | 34 | 52 | 71 |
| LA | 9 | 20 | 30 |
| BOS | 5 | 10 | 14 |
| ATL | 6 | 12 | 14 |
| Total Top 5 | 85 | 140 | 201 |

| Exits | 2018 | 2019 | 2020 |
|--------------|-----------|-----------|-----------|
| M&A | 13 | 21 | 28 |
| IPO | 1 | 3 | 3 |
| PE | 1 | 2 | 2 |
| Total | 15 | 26 | 33 |



Note: Figures are aggregate for the year of report, not annual figures

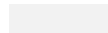
Companies

| Founder | Title | Company | Industry | Raise (mm) | Status | City, State | Founded |
|--------------------------|----------------------|-----------------------------|-----------------------|------------|-----------|---------------|---------|
| 1 Robert Reffkin | CEO | Compass | Real Estate | \$1,500 | Series C+ | NYC, NY | 2012 |
| 2 Pedro Franceschi | Co-founder | <u>Brex</u> | Finance | \$732 | Series C+ | SF, CA | 2017 |
| 3 Henrique Dubugras | CEO | Brex | Finance | \$732 | Series C+ | SF, CA | 2017 |
| 4 James Gutierrez | CEO | Aura Financial | Finance | \$585 | Debt | SF, CA | 2012 |
| 5 Jessica Alba | CEO | Honest Company | E-commerce | \$503 | PE | LA, CA | 2012 |
| 6 Daniel Perez | Co-Founder | <u>Hinge Health</u> | Healthcare | \$426 | Series C+ | SF, CA | 2015 |
| 7 Julia Collins | CEO | Zume Pizza | Food & Beverage | \$423 | PE | SF, CA | 2015 |
| 8 Tope Awontona | Founder | <u>Calendly</u> | Software | \$351 | Series A | ATL, GA | 2013 |
| 9 Eugenio Pace | CEO | <u>Auth0</u> | Software | \$332 | Series C+ | Seattle, WA | 2013 |
| 10 Matias Woloski | CTO | Auth0 | Software | \$332 | Series C+ | Seattle, WA | 2013 |
| 11 Toyin Ajayi | Chief Health Officer | <u>City Block</u> | Health & Wellness | \$299 | Series C+ | NYC, NY | 2017 |
| 12 Manny Medina | Co-Founder | Outreach | Software | \$289 | Series C+ | Seattle, WA | 2014 |
| 13 Isabel Aznarez | Co-Founder | <u>Stoke Therapeutics</u> | Healthcare | \$272 | IPO | BOS, MA | 2014 |
| 14 Marla Blow | CEO | FS Card | Finance | \$240 | M&A | DC, DC | 2014 |
| 15 Rihanna Fenty | Founder | Savage x Fenty | E-commerce | \$185 | Series C+ | LA, CA | 2018 |
| 16 Louis Von Ahn | CEO | <u>DuoLingo</u> | Finance | \$183 | Series C+ | Pittsburg, PA | 2011 |
| 17 Brice Nkengsa | Co-Founder | <u>Andela</u> | HR | \$181 | Series C+ | NYC, NY | 2014 |
| 18 Nadayar Enegesi | Co-Founder | <u>Andela</u> | HR | \$181 | Series C+ | NYC, NY | 2014 |
| 19 Jessie Woolley-Wilson | CEO | Dreambox Learning | Education | \$176 | Series C+ | Seattle, WA | 2006 |
| 20 Flori Marquez | Co-Founder | <u>BlockFi</u> | Finance | \$158 | Series C+ | NYC, NY | 2017 |
| 21 Sheila Marcelo | Founder | <u>Care.com</u> | Education | \$157 | M&A | BOS, MA | 2006 |
| 22 Jerry Nemorin | CEO | Lend Street Financial, Inc. | Finance | \$149 | Debt | SF, CA | 2010 |
| 23 Eddie Medina | Co-Founder | BetterUp | Education | \$145 | Series C+ | SF, CA | 2013 |
| 24 Alexandra Marshall | Co-Founder | <u>Health IQ</u> | Healthcare | \$137 | Series C+ | SF, CA | 2013 |
| 25 Ryan Williams | CEO | Cadre | Real Estate | \$133 | Series C+ | NYC, NY | 2014 |
| 26 Andres Moreno | Co-Founder | <u>Open English</u> | Education | \$125 | Series C+ | Miami, FL | 2006 |
| 27 Paul Judge | CEO | Pindrop | Cybersecurity | \$123 | Series C+ | ATL, GA | 2011 |
| 28 Sara Menker | Co-Founder | <u>Gro Intelligence</u> | Other | \$115 | Series C+ | NYC, NY | 2014 |
| 29 Elias Torres | CTO | Drift | Software | \$107 | Series C+ | BOS, MA | 2014 |
| 30 Delane Parnell | CEO | PlayVS | Media & Entertainment | \$106 | Series C+ | LA, CA | 2017 |



Legend

Underlined Co. Name:



New for 2020



HCP Portco

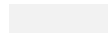
Companies

| Founder | Title | Company | Industry | Raise (mm) | Status | City, State | Founded |
|-----------------------|------------------------|------------------------------|-----------------------|------------|-----------|----------------|---------|
| 31 Songer LaRon | CEO | Squire | Software | \$106 | Series C+ | NYC, NY | 2015 |
| 32 Dave Solvant | Co-Founder | Squire | Software | \$106 | Series C+ | NYC, NY | 2015 |
| 33 Oliver Muoto | Co-Founder | Epicentric | Software | \$103 | M&A | SF, CA | 1998 |
| 34 Richie Serna | CEO | Finix Payments | Finance | \$96 | Series B | SF, CA | 2015 |
| 35 Corey Thomas | CEO | Rapid7 | Cybersecurity | \$89 | IPO | BOS, MA | 2000 |
| 36 Ben Anderson | CEO | Amino Apps | Media & Entertainment | \$72 | Series C+ | NYC, NY | 2014 |
| 37 Carlos Watson | Co-Founder | <u>Ozy media</u> | Media & Entertainment | \$70 | Series C+ | SF, CA | 2012 |
| 38 Stacy Spikes | Co-Founder | MoviePass | Media & Entertainment | \$69 | M&A | NYC, NY | 2011 |
| 39 Hamet Watt | Co-Founder | MoviePass | Media & Entertainment | \$69 | M&A | NYC, NY | 2011 |
| 40 Paris Wallace | Co-Founder | <u>Good Start Genetics</u> | Healthcare | \$65 | M&A | BOS, MA | 2008 |
| 41 Majid Moujaled | Co-Founder | Chipper Cash | Software | \$52 | Series B | SF, CA | 2018 |
| 42 Ham Serunjogi | Co-Founder | <u>Chipper Cash</u> | Software | \$52 | Series B | SF, CA | 2018 |
| 43 Beatriz Acevedo | Co-Founder | <u>MiTu</u> | Media & Entertainment | \$42 | Series C+ | LA, CA | 2012 |
| 44 Diishan Imira | CEO | Mayvenn | Beauty | \$42 | Series B | SF, CA | 2012 |
| 45 Jorge Perdomo | VP Product | GoTenna | Hardware | \$41 | Series C+ | NYC, NY | 2012 |
| 46 Daniela Perdomo | CEO | <u>GoTenna</u> | Hardware | \$41 | Series C+ | NYC, NY | 2012 |
| 47 Shawn Wilkinson | Chief Strategy Officer | Storj | Data | \$35 | ICO | ATL, GA | 2015 |
| 48 Michael Seibel | Co-founder | Twitch | Social | \$35 | M&A | SF, CA | 2007 |
| 49 Tristan Walker | CEO | Walker & Company | Beauty | \$33 | M&A | SF, CA | 2013 |
| 50 Joe Arial | CEO | <u>Goldbelly</u> | Food & Beverage | \$33 | Series B | NYC, NY | 2012 |
| 51 Vanessa Torrivilla | CPO | Goldbely | Food & Beverage | \$33 | Series B | NYC, NY | 2012 |
| 52 Jelani Memory | Co-Founder | Circle | Media & Entertainment | \$33 | Series B | Portland, OR | 2014 |
| 53 Kyle Stoner | COO | <u>Pangea Money Transfer</u> | Finance | \$33 | Series B | CHI, IL | 2012 |
| 54 Lisa Dyson | Founder | <u>Air Protein</u> | Consumer | \$32 | Series A | Pleasanton, CA | 2019 |
| 55 Davyeon Ross | Co-Founder | <u>ShotTracker</u> | Software | \$31 | Series B | Mission, KA | 2013 |
| 56 Alexandra Zatarain | CMO | Eight | Healthcare | \$30 | Series B | NYC, NY | 2014 |
| 57 Keenan Williams | President | Rezi | Real Estate | \$30 | Seed | NYC, NY | 2016 |
| 58 Sean Mitchell | CEO | <u>Rezi</u> | Real Estate | \$30 | Seed | NYC, NY | 2016 |
| 59 Rodney Williams | CEO | <u>LISNR</u> | Software | \$29 | Series C+ | CINCY, OH | 2012 |
| 60 Irma Olguin | CEO | Bitwise | HR | \$27 | Series A | Fresno, CA | 2013 |



Legend

Underlined Co. Name:



New for 2020



HCP Portco

Companies

| Founder | Title | Company | Industry | Raise (mm) | Status | City, State | Founded |
|-----------------------|------------|----------------------|---------------|------------|-----------|-------------|---------|
| 61 Tobenna Arodiogbu | Co-Founder | Cloudtrucks | Software | \$27 | Series A | SF, CA | 2019 |
| 62 Victor Santos | CEO | <u>Airfox</u> | Finance | \$26 | Series B | BOS, MA | 2016 |
| 63 Katia Beauchamp | Co-Founder | Birchbox | E-commerce | \$25 | Debt | NYC, NY | 2010 |
| 64 Stephen Bailey | CEO | Execonline | Education | \$25 | Series B | NYC, NY | 2012 |
| 65 Don Charlton | CEO | <u>Jazz HR</u> | HR | \$25 | Series C+ | PITT, PA | 2009 |
| 66 Chris Bennett | CEO | Wonderschool | Education | \$24 | Series A | SF, CA | 2016 |
| 67 Davida Herzl | Co-Founder | Aclima | Other | \$24 | Series A | SF, CA | 2010 |
| 68 Andrew Ryan | Co-Founder | Member Suite | Software | \$23 | Series B | ATL, GA | 2008 |
| 69 Chazz Sims | Co-Founder | <u>Wise Systems</u> | Software | \$23 | Series B | BOS, MA | 2014 |
| 70 Clarence Wooten | CEO | ImageCafe.com | Software | \$23 | M&A | JAX, FL | 1997 |
| 71 Rachel ten Brink | CMO | Scentbird | E-commerce | \$22 | Series A | NYC, NY | 2014 |
| 72 Paul Judge | CEO | <u>Luma</u> | Cybersecurity | \$22 | M&A | ATL, GA | 2014 |
| 73 Kenneth Coleman | CEO | ITM Software | Software | \$22 | M&A | SF, CA | 2001 |
| 74 Tony Gauda | CEO | Bitcasa | Data | \$21 | Series A | SF, CA | 2011 |
| 75 Sean Salas | CEO | Camino Financial | Finance | \$20 | Series A | LA, CA | 2014 |
| 76 Kenneth Salas | COO | Camino Financial | Finance | \$20 | Series A | LA, CA | 2014 |
| 77 Jean Brownhill | CEO | Sweeten | Real Estate | \$20 | Series A | NYC, NY | 2011 |
| 78 Christine Carrillo | CEO | Joany | Healthcare | \$19 | Series A | LA, CA | 2012 |
| 79 Cecilia Corral | VP Product | CareMessage | Healthcare | \$19 | Series B | SF, CA | 2012 |
| 80 Edrizio De La Cruz | CEO | Arcus | Software | \$19 | Series A | NYC, NY | 2012 |
| 81 Deon Nicholas | Co-Founder | Forethought | Software | \$19 | Series A | SF, CA | 2017 |
| 82 Alessio Alionco | CEO | Pipefy | Software | \$19 | Series A | SF, CA | 2014 |
| 83 Ty Mitchell | CEO | Akash Systems | Hardware | \$18 | Series A | SF, CA | 2016 |
| 84 Felix Ejeckman | CEO | <u>Akash Systems</u> | Hardware | \$18 | Series A | SF, CA | 2016 |
| 85 Edward Moncada | Co-Founder | Blockfolio | Finance | \$18 | Series A | LA, CA | 2014 |
| 86 Rome Portlock | Co-Founder | Incredible Health | Healthcare | \$17 | Series A | SF, CA | 2017 |
| 87 Iman Abuzeid | CEO | Incredible Health | Healthcare | \$17 | Series A | SF, CA | 2015 |
| 88 Bara Cola | CEO | Carbice Corporation | Hardware | \$17 | Series A | ATL, GA | 2017 |
| 89 Ikenna Okezie | CEO | <u>Somatus</u> | Healthcare | \$16 | Series B | DC, DC | 2015 |
| 90 Paris Wallace | CEO | <u>Ovia Health</u> | Healthcare | \$16 | Series A | BOS, MA | 2012 |



Legend

Underlined Co. Name:

New for 2020

HCP Portco

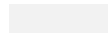
Companies

| | Founder | Title | Company | Industry | Raise (mm) | Status | City, State | Founded |
|-----|-----------------------|-----------------------|--------------------------------|-------------------|------------|----------|---------------------|---------|
| 91 | Andre Swanston | Co-Founder | <u>Tru Optik</u> | Other | \$16 | M&A | Stamford, CT | 2013 |
| 92 | Travis Montaque | Founder | Holler | Software | \$15 | Series A | NYC, NY | 2012 |
| 93 | Crystal Etienne | Founder | Ruby Love | Beauty | \$15 | Series A | NYC, NY | 2015 |
| 94 | Juanita Lott | CEO | Bridgestream | Software | \$15 | M&A | SF, CA | 2000 |
| 95 | Carl Dorvil | CEO | <u>GEX Management</u> | HR | \$14 | IPO | Dallas, TX | 2004 |
| 96 | Ricardo Villadiego | Founder | Easy Solutions | Software | \$14 | Series B | Fort Lauderdale, FL | 2007 |
| 97 | Zack Smith | CEO | <u>Jobble</u> | Software | \$14 | Series A | BOS, MA | 2014 |
| 98 | Tom Chavez | Co-Founder | <u>TruValue Labs</u> | Software | \$14 | Series A | SF, CA | 2013 |
| 99 | Craig Lewis | CEO | <u>Gig Wage</u> | Finance | \$13 | Series A | Dallas, TX | 2014 |
| 100 | Shastri Mahadeo | Co-Founder | UnionCrate | Other | \$13 | Series A | NYC, NY | 2016 |
| 101 | Madhuri Reddy | Co-Founder | CareAcademy | Education | \$13 | Series A | BOS, MA | 2013 |
| 102 | Helen Adeosun | CEO | <u>Care Academy</u> | Health & Wellness | \$13 | Series A | BOS, MA | 2013 |
| 103 | Chitra Akileswaran | Chief Medical Officer | Cleo | Healthcare | \$13 | Series A | SF, CA | 2016 |
| 104 | Abril Estrada | Co-Founder | Wild Earth | Consumer | \$12 | Series A | SF, CA | 2017 |
| 105 | Ruben Harris | CEO | Career Karma | Education | \$12 | Series A | SF, CA | 2018 |
| 106 | Porter Braswell | CEO | Jopwell | HR | \$12 | Series A | NYC, NY | 2014 |
| 107 | Ryan Williams | President | Jopwell | HR | \$12 | Series A | NYC, NY | 2014 |
| 108 | Heather Hiles | CEO | Pathbrite | Education | \$12 | M&A | SF, CA | 2012 |
| 109 | Gregory Ugwi | CEO | Thinknum | Finance | \$12 | Series A | NYC, NY | 2013 |
| 110 | Everette Taylor | CMO | Skurt | Software | \$11 | M&A | LA, CA | 2014 |
| 111 | Samuel Ulloa | CEO | Listo | Finance | \$11 | Series A | SF, CA | 2014 |
| 112 | Rod Robinson | CEO | Connxus | Software | \$11 | Series B | CINCY, OH | 2010 |
| 113 | Ruben Flores-Martinez | CEO | <u>Cash Drop</u> | Software | \$11 | Series A | CHI, IL | 2020 |
| 114 | Marina Curry | Co-Founder | BeautyCon | Beauty | \$11 | Series A | LA, CA | 2011 |
| 115 | Moj Mahdara | Co-Founder | BeautyCon | Fashion | \$11 | Series A | LA, CA | 2011 |
| 116 | Joseph Heller | CEO | The/Studio | Software | \$11 | Series A | LA, CA | 2014 |
| 117 | Sevetri Wilson | CEO | Resilia (formerly ExemptMeNow) | Software | \$10 | Series A | NOLA, LA | 2016 |
| 118 | Akin Jones | Co-Founder | <u>Aella Credit</u> | Finance | \$10 | Debt | SF, CA | 2015 |
| 119 | Iyinoluwa Aboyeji | CEO | Flutterwave | Finance | \$10 | Series A | SF, CA | 2016 |
| 120 | Shree Bose | Co-Founder | Play Piper | Education | \$10 | Series A | SF, CA | 2014 |



Legend

Underlined Co. Name:



New for 2020



HCP Portco

Companies

| | Founder | Title | Company | Industry | Raise (mm) | Status | City, State | Founded |
|-----|------------------------|--------------------|--------------------------|-----------------------|------------|----------|--------------------|---------|
| 121 | Garrett Johnson | Co-Founder | <u>SendHub</u> | Software | \$10 | M&A | SF, CA | 2011 |
| 122 | Joel Sadler | Co-Founder | Piper 2 | Software | \$10 | Series A | SF, CA | 2014 |
| 123 | Luke Cooper | CEO | <u>Fixt</u> | Other | \$10 | M&A | Baltimore, MD | 2013 |
| 124 | Cashmere Nicole | CEO | <u>Beauty Bakerie</u> | Beauty | \$10 | Series A | San Diego, CA | 2011 |
| 125 | Catherine Perez | CPO | HealthSherpa | Healthcare | \$10 | Series A | SF, CA | 2013 |
| 126 | Jordan Walker | COO | <u>Yac</u> | Software | \$10 | Series A | Kissimmee, FL | 2019 |
| 127 | Morgan Debaun | CEO | <u>Blavity</u> | Media & Entertainment | \$9 | Series A | LA, CA | 2014 |
| 128 | Bryant McBride | CEO | Burst | Media & Entertainment | \$9 | Series B | BOS, MA | 2011 |
| 129 | Melissa Bradley | Co-Founder | <u>Ureeka</u> | Finance | \$9 | Series A | Burlingame, CA | 2018 |
| 130 | Marah Lidey | CEO | Shine Inc. | Health & Wellness | \$8 | Series A | NYC, NY | 2015 |
| 131 | Michael Seibel | CEO | SocialCam | Software | \$8 | M&A | SF, CA | 2010 |
| 132 | Ayde Soto | Co-Founder | SimpleCitizen | Software | \$8 | Seed | Salt Lake City, UT | 2015 |
| 133 | La Mer Walker | COO | <u>Valence Community</u> | HR | \$8 | Series A | LA, CA | 2019 |
| 134 | Kobie Fuller | Co-Founder | <u>Valence Community</u> | HR | \$8 | Series A | LA, CA | 2019 |
| 135 | James Jones Jr. | CEO | Court buddy | Legal | \$7 | Series A | SF, CA | 2016 |
| 136 | Kristina Jones | Co-Founder | <u>Court buddy</u> | Other | \$7 | Series A | SF, CA | 2016 |
| 137 | Chrissa McFarlane | CEO | Patientory | Software | \$7 | Seed | ATL, GA | 2015 |
| 138 | Jessica Matthews | CEO | Unchartered | Industrial & Energy | \$7 | Series A | NYC, NY | 2011 |
| 139 | Etosha Cave | Founder | Opus 12 | Industrial & Energy | \$7 | Seed | SF, CA | 2015 |
| 140 | Yonas Beshawred | Founder | StackShare | Software | \$7 | Series A | SF, CA | 2014 |
| 141 | Denise Woodard | CEO | Partake Foods | Food & Beverage | \$7 | Series A | NYC, NY | 2016 |
| 142 | Elise Polezel | COO | Replenish | Health & Wellness | \$7 | Series A | SF, CA | 2013 |
| 143 | Desiree Vargas Wrigley | CEO | <u>GiveForward</u> | Finance | \$7 | M&A | CHI, IL | 2008 |
| 144 | Eleonora Sharef | Co-Founder | HireArt | HR | \$7 | Series A | NYC, NY | 2012 |
| 145 | Alfonzo Brooks | Co-Founder | Pigenoly | Consumer | \$7 | Seed | Las Vegas, NV | 2012 |
| 146 | Savina Perez | Co-Founder | Hone | Education | \$6 | Seed | SF, CA | 2018 |
| 147 | Tanisha Robinson | CEO | Print Syndicate | E-commerce | \$6 | Series B | Columbus, OH | 2012 |
| 148 | Trevor McFedries | Head of Compassion | <u>Brud</u> | Media & Entertainment | \$6 | Series A | LA, CA | 2016 |
| 149 | Andres Barreto | Co-Founder | OnSwipe | Media & Entertainment | \$6 | M&A | NYC, NY | 2010 |
| 150 | Clarence Wooten | CEO | <u>Progressly</u> | Software | \$6 | M&A | SF, CA | 2014 |



Legend

Underlined Co. Name:

New for 2020

HCP Portco

Companies

| | Founder | Title | Company | Industry | Raise (mm) | Status | City, State | Founded |
|-----|------------------------|------------|-------------------------|-----------------------|------------|----------|------------------|---------|
| 151 | Anthony Tayoun | Co-Founder | <u>Dexai Robotics</u> | Other | \$6 | Seed | BOS, MA | 2018 |
| 152 | Muhga Eltigani | Co-Founder | NaturAll Club | Beauty | \$5 | Seed | Philadelphia, PA | 2015 |
| 153 | Ximena Hartsock | Co-Founder | <u>Phone2Action</u> | Software | \$5 | Series A | DC, DC | 2012 |
| 154 | Jorge Torres | Co-Founder | MindsDb | Software | \$5 | Seed | SF, CA | 2017 |
| 155 | Frederick Hutson | CEO | <u>Pigeonly</u> | Education | \$5 | Seed | Las Vegas, NV | 2012 |
| 156 | Joaquin Roca | Co-Founder | Minerva | Software | \$5 | Pre-Seed | NYC, NY | 2019 |
| 157 | Bianca Padilla | Founder | Carewell | Healthcare | \$5 | Seed | Charlotte, NC | 2017 |
| 158 | Kevin Dedner | CEO | Hurdle | Health & Wellness | \$5 | Seed | DC, DC | 2017 |
| 159 | Andrew Sampson | Co-Founder | Rainway | Other | \$5 | Seed | Seattle , WA | 2017 |
| 160 | Shani Dowell | Co-Founder | Possip | Education | \$5 | Seed | Nashville, TN | 2017 |
| 161 | Bradley Deyo | COO | MarsReel | Media & Entertainment | \$5 | Seed | LA, CA | 2010 |
| 162 | Jarrel Carter | Co-Founder | SoLo Funds | Finance | \$5 | Seed | CINCY, OH | 2017 |
| 163 | Travis Holoway | CEO | <u>SoLo Funds</u> | Finance | \$5 | Seed | CINCY, OH | 2017 |
| 164 | Brandon Deyo | CEO | <u>MarsReel</u> | Media & Entertainment | \$5 | Seed | LA, CA | 2010 |
| 165 | Kayla Rodriguez Graff | Co-Founder | <u>SweetBio</u> | Other | \$5 | Seed | Memphis, TN | 2015 |
| 166 | Maria Luisa Pineda | CEO | <u>Envisagenics</u> | Healthcare | \$5 | Seed | NYC, NY | 2014 |
| 167 | Sheridan Claybourne | Co-Founder | Lendtable | Finance | \$5 | Seed | SF, CA | 2020 |
| 168 | Aymara Del Aguila | Co-Founder | <u>SportsMania</u> | Other | \$5 | Angel | Miami, FL | 2012 |
| 169 | Guillermo Garcia | Co-Founder | SmartHop | Other | \$5 | Seed | Miami, FL | 2016 |
| 170 | Tanya Van Court | CEO | Goalsetter | Finance | \$5 | Seed | NYC, NY | 2015 |
| 171 | Mitchell Jones | Co-Founder | <u>Lendtable</u> | Finance | \$5 | Seed | SF, CA | 2020 |
| 172 | Desiree Vargas Wrigley | CEO | <u>Pearachute</u> | Media & Entertainment | \$4 | Seed | CHI, IL | 2016 |
| 173 | Wemimo Abbey | Co-Founder | Esusu | Finance | \$4 | Seed | NYC, NY | 2016 |
| 174 | Nathalie Walton | Co-Founder | <u>Expectful</u> | Health & Wellness | \$4 | Seed | NYC, NY | 2017 |
| 175 | Melissa Hanna | Co-Founder | <u>Mahmee</u> | Healthcare | \$4 | Seed | LA, CA | 2014 |
| 176 | Amanda Johnson | CEO | Mented Cosmetics | Beauty | \$4 | Seed | NYC, NY | 2016 |
| 177 | KJ Miller | CEO | Mented Cosmetics | Beauty | \$4 | Seed | NYC, NY | 2016 |
| 178 | Ryan Leslie | CEO | <u>SuperPhone</u> | E-commerce | \$4 | Seed | NYC, NY | 2014 |
| 179 | Feliz Ortiz | Co-Founder | <u>Viridis Learning</u> | HR | \$4 | Series A | NYC, NY | 2009 |
| 180 | Jonathan Wright | CEO | <u>Opva</u> | Healthcare | \$4 | Seed | SF, CA | 2015 |



Legend

Underlined Co. Name:

New for 2020

HCP Portco

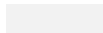
Companies

| Founder | Title | Company | Industry | Raise (mm) | Status | City, State | Founded |
|-------------------------------|---------------------------------|-------------------------|-----------------------|------------|----------|------------------|---------|
| 181 Vernon Coleman | CEO | <u>Realtime</u> | Social | \$4 | Seed | SF, CA | 2020 |
| 182 Courtney Caldwell | COO | <u>ShearShare</u> | Beauty | \$4 | Seed | Dallas, TX | 2018 |
| 183 Tye Caldwell | CEO | <u>ShearShare</u> | Beauty | \$4 | Seed | Dallas, TX | 2018 |
| 184 Morgan Mercer | Founder | <u>Vantage Point</u> | Education | \$4 | Seed | LA, CA | 2017 |
| 185 Emmanuel Akintayo | Co-Founder | <u>Gentem</u> | Healthcare | \$4 | Seed | SF, CA | 2019 |
| 186 Akim Millington | Director of Sports Partnerships | <u>CEEKVR</u> | Media & Entertainment | \$4 | Seed | Miami, FL | 2015 |
| 187 Mary Spio | CEO | <u>CEEKVR</u> | Media & Entertainment | \$4 | Seed | Miami, FL | 2015 |
| 188 William Spruill | Co-Founder | Global Data Consortium | Finance | \$4 | Series A | Raleigh, NC | 2010 |
| 189 Charles Gaddy | Co-Founder | Global Data Consortium | Finance | \$4 | Series A | Raleigh, NC | 2010 |
| 190 Felipe Chavez Cortes | Co-Founder | Kiwi Campus | Consumer | \$4 | Seed | SF, CA | 2016 |
| 191 Casandra Espinoza-Stewart | Co-Founder | Homeroom | Education | \$4 | Seed | SF, CA | 2015 |
| 192 Donna Salvatore | Founder | Megalyitcs | Software | \$3 | Seed | CHI, IL | 2014 |
| 193 Pablo Pera | COO | Reply.ai | Software | \$3 | M&A | NYC, NY | 2016 |
| 194 Clara De Soto | Co-Founder | <u>Reply.ai</u> | Software | \$3 | M&A | NYC, NY | 2016 |
| 195 Omar Mira | CEO | Reply.ai | Software | \$3 | M&A | NYC, NY | 2016 |
| 196 Paul Judge | Co-Founder | <u>Monsieur</u> | Food & Beverage | \$3 | Seed | ATL, GA | 2012 |
| 197 Eric Williams | Co-founder | Monsieur | Food & Beverage | \$3 | Seed | ATL, GA | 2012 |
| 198 Barry Givens | Co-Founder | Monsieur | Food & Beverage | \$3 | Seed | ATL, GA | 2012 |
| 199 Yaw Aning | Co-Founder | <u>Malomo</u> | E-commerce | \$3 | Seed | Indianapolis, IN | 2018 |
| 200 Clarence Bathea | CEO | Upsie | Finance | \$3 | Seed | Minneapolis, MN | 2015 |
| 201 Isa Watson | CEO | Envested | HR | \$3 | Seed | NYC, NY | 2015 |
| 202 Kristen Sondag | COO | <u>Paladin</u> | Software | \$3 | Seed | NYC, NY | 2015 |
| 203 Phaedra Ellis-Lamkins | CEO | <u>Promise</u> | Other | \$3 | Seed | SF, CA | 2017 |
| 204 Kellee James | CEO | Mercaris | Software | \$3 | Seed | DC, DC | 2012 |
| 205 David Potter | Co-Founder | <u>Curu</u> | Finance | \$3 | Seed | Denver, CO | 2017 |
| 206 Jacqueline Ros | Co-Founder | Revolar | Hardware | \$3 | Seed | Denver, CO | 2013 |
| 207 Adelanwa Adesanya | Co-Founder | <u>Moving Analytics</u> | Healthcare | \$3 | Seed | LA, CA | 2013 |
| 208 Erica Chidi | CEO | <u>Loom</u> | Healthcare | \$3 | Seed | LA, CA | 2016 |
| 209 Daniela Corrente | Co-Founder | Reelit | Software | \$3 | Seed | LA, CA | 2016 |
| 210 Stacy Spikes | Founder | <u>PreShow</u> | Consumer | \$3 | Seed | NYC, NY | 2019 |



Legend

Underlined Co. Name:



New for 2020



HCP Portco

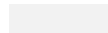
Companies

| Founder | Title | Company | Industry | Raise (mm) | Status | City, State | Founded |
|-----------------------------|------------|-------------------------|-----------------------|------------|----------|-----------------|---------|
| 211 Nicole Neal | CEO | Noodle Markets | Education | \$3 | Seed | NYC, NY | 2015 |
| 212 Mimi Salcedo | Co-Founder | Instnt | Finance | \$3 | Seed | NYC, NY | 2019 |
| 213 Chinedu Eleanya | CEO | Mulberry | Finance | \$3 | Seed | NYC, NY | 2018 |
| 214 Fernando Mayo Fernandez | CTO | <u>Tutum</u> | Software | \$3 | M&A | NYC, NY | 2013 |
| 215 Polly Rodriguez | CEO | <u>Unbound</u> | E-commerce | \$3 | Seed | NYC, NY | 2012 |
| 216 Barbara Rosario | Co-Founder | <u>Vyrrill</u> | Other | \$3 | Seed | SF, CA | 2015 |
| 217 Ayush Jain | Co-Founder | <u>Perch</u> | Finance | \$3 | Seed | LA, CA | 2019 |
| 218 Michael Broughton | Co-Founder | Perch | Finance | \$3 | Seed | LA, CA | 2019 |
| 219 Olamide Olowe | CEO | <u>Topicals</u> | Beauty | \$3 | Seed | NYC, NY | 2018 |
| 220 Catherine Mahugu | Co-Founder | Soko | E-commerce | \$3 | Seed | SF, CA | 2012 |
| 221 Akmann Van Mary | CEO | RoadSync | Finance | \$3 | Seed | ATL, GA | 2015 |
| 222 Mariana Matus | CEO | <u>Biobot Analytics</u> | Healthcare | \$3 | Seed | BOS, MA | 2017 |
| 223 Riana Lynn | Co-Founder | Journey Foods | Other | \$3 | Series A | CHI, IL | 2019 |
| 224 Camille Hearst | CEO | <u>KIT</u> | E-commerce | \$3 | M&A | NYC, NY | 2015 |
| 225 Reham Fagiri | CEO | Aptdeco | E-commerce | \$3 | Seed | NYC, NY | 2012 |
| 226 Eli Polanco | Founder | Nivelo | Finance | \$3 | Seed | NYC, NY | 2020 |
| 227 Gregory Coleman | COO | <u>Nexercise</u> | Health & Wellness | \$2 | Seed | DC, DC | 2010 |
| 228 Victor Hunt | CEO | <u>Astorian</u> | Real Estate | \$2 | Seed | NYC, NY | 2017 |
| 229 Shawntera Hardy | Co-Founder | Civic Eagle | Software | \$2 | Seed | Minneapolis, MN | 2015 |
| 230 Damola Ogundipe | Co-Founder | Civic Eagle | Software | \$2 | Seed | Minneapolis, MN | 2015 |
| 231 Kishau Rogers | CEO | <u>Time Study</u> | Software | \$2 | Seed | NYC, NY | 2017 |
| 232 Matthew Parker | Founder | Rapidly | Finance | \$2 | Seed | SF, CA | 2017 |
| 233 Dave Scott | CEO | Laugh.ly | Media & Entertainment | \$2 | Seed | SF, CA | 2016 |
| 234 Star Cunningham | CEO | 4D Healthware | Healthcare | \$2 | Seed | CHI, IL | 2012 |
| 235 Marcus Carey | CEO | <u>Threatcare</u> | Cybersecurity | \$2 | Seed | Austin, TX | 2014 |
| 236 Shilla Kim-Parker | Co-Founder | Thrilling | Fashion | \$2 | Seed | LA, CA | 2018 |
| 237 Chris Fernandez | CEO | EnsoData | Software | \$2 | Seed | Madison, WI | 2015 |
| 238 Birago Jones | CEO | <u>Pienso</u> | Data | \$2 | Seed | NYC, NY | 2016 |
| 239 Patricia Osorio | Co-Founder | Birdie | Software | \$2 | Seed | SF, CA | 2018 |
| 240 David Williams | CEO | <u>Care3</u> | Healthcare | \$2 | Seed | LA, CA | 2015 |



Legend

Underlined Co. Name:



New for 2020



HCP Portco

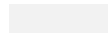
Companies

| Founder | Title | Company | Industry | Raise (mm) | Status | City, State | Founded |
|-----------------------|--------------------------|---------------------------------|-----------------------|------------|----------|------------------|---------|
| 241 John York | COO | Spokehub | Media & Entertainment | \$2 | Seed | Durham, NC | 2017 |
| 242 Richard Berryman | Head of Bus Dev | <u>Spokehub</u> | Media & Entertainment | \$2 | Seed | Durham, NC | 2017 |
| 243 Robert Hartsfield | CEO | <u>Spokehub</u> | Media & Entertainment | \$2 | Seed | Durham, NC | 2017 |
| 244 Amari Ruff | CEO | Sudu | Data | \$2 | Seed | ATL, GA | 2014 |
| 245 Abiorde Ashigbi | CEO | <u>4Degrees</u> | Software | \$2 | Seed | CHI, IL | 2017 |
| 246 Terry Johnson | Head of Customer Success | Spokehub | Media & Entertainment | \$2 | Seed | Durham, NC | 2017 |
| 247 William Mintz | Co-Founder | Care3 | Healthcare | \$2 | Seed | LA, CA | 2015 |
| 248 Glennys Rodriguez | Co-Founder | Back Office | Finance | \$2 | Series A | Miami, FL | 2018 |
| 249 Lisa Tatum | CEO | <u>Landit</u> | HR | \$2 | Seed | NYC, NY | 2014 |
| 250 Nicole Gibbons | CEO | Clare | Real Estate | \$2 | Seed | NYC, NY | 2018 |
| 251 Chinedu Echeruo | CEO | Hopstop | Software | \$2 | M&A | NYC, NY | 2005 |
| 252 Osa Gaius | Founder | <u>ParrotMob</u> | Finance | \$2 | Seed | SF, CA | 2020 |
| 253 Laura Gómez | CEO | <u>Atipica</u> | HR | \$2 | Seed | SF, CA | 2015 |
| 254 Lisa Gelobter | CEO | tEQuitable | HR | \$2 | Seed | SF, CA | 2017 |
| 255 Clarence Wooten | CEO | Groupsite.com | Software | \$2 | Seed | SF, CA | 2006 |
| 256 Liana Herrera | Co-Founder | Bottomless | Food & Beverage | \$2 | Seed | Seattle, WA | 2016 |
| 257 Tom Chikooore | CTO | <u>Filtrbox</u> | Software | \$2 | M&A | SF, CA | 2010 |
| 258 Chris Motley | Co-Founder | <u>Mentor Spaces</u> | Education | \$2 | Seed | Denver, CO | 2020 |
| 259 Yoly Avalos | Co-Founder | Bquate | Software | \$2 | Angel | LA, CA | 2016 |
| 260 Cheryl Contee | Co-Founder | Attentive.ly | Media & Entertainment | \$2 | M&A | DC, DC | 2012 |
| 261 Maxeme Tuchman | Co-Founder | Caribu | Education | \$2 | Seed | Miami, FL | 2013 |
| 262 Agustina Sartori | CEO | GlamST | Beauty | \$2 | Series A | SF, CA | 2014 |
| 263 Alvaro Sabido | Co-Founder | Caribu | Education | \$2 | Seed | Miami, FL | 2013 |
| 264 Sky Kelley | CEO | Avisare | Data | \$2 | Seed | LA, CA | 2015 |
| 265 Jasmine Jones | Founder | <u>Cherry Blossom Intimates</u> | Consumer | \$2 | Series A | Lanham, Maryland | 2017 |
| 266 Bradley Miles | Co-Founder | Roll | Finance | \$2 | Seed | NYC, NY | 2018 |
| 267 Logan Cohen | Co-Founder | KudZoo | Education | \$2 | Seed | NYC, NY | 2014 |
| 268 Sherisse Hawkins | CEO | Pagedip | Media & Entertainment | \$2 | Seed | Denver, CO | 2012 |
| 269 AnnMaria De Mars | President | 7 Generation Games | Education | \$2 | Seed | LA, CA | 2013 |
| 270 Elizabeth Vargas | CEO | Edge Music Network | Media & Entertainment | \$2 | Seed | LA, CA | 2010 |



Legend

Underlined Co. Name:



New for 2020



HCP Portco

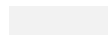
Companies

| Founder | Title | Company | Industry | Raise (mm) | Status | City, State | Founded |
|--------------------------|------------|------------------------|-----------------------|------------|----------|----------------|---------|
| 271 Trevor Wilkins | CEO | Kudzoo | Education | \$2 | Seed | NYC, NY | 2014 |
| 272 Sulaiman Sanni | CEO | WeDidIt | Finance | \$2 | Seed | NYC, NY | 2012 |
| 273 Jason Crain | COO | Partpic | Software | \$2 | M&A | ATL, GA | 2013 |
| 274 Jewel Burks | CEO | Partpic | Software | \$2 | M&A | ATL, GA | 2013 |
| 275 Eva Goicochea | CEO | Maude | Beauty | \$2 | Seed | NYC, NY | 2017 |
| 276 David Dicko | CEO | SkyLights | Hardware | \$2 | Seed | SF, CA | 2015 |
| 277 Amelle Ansong | CTO | <u>Edlyft</u> | Education | \$1 | Seed | SF, CA | 2019 |
| 278 Halston Prox | CEO | Healnow | Healthcare | \$1 | Seed | NYC, NY | 2018 |
| 279 Joshua Smith | CTO | Healnow | Healthcare | \$1 | Seed | NYC, NY | 2018 |
| 280 Erika Hairston | CEO | <u>Edlyft</u> | Education | \$1 | Seed | SF, CA | 2019 |
| 281 Matt Joseph | CEO | <u>Locent</u> | Healthcare | \$1 | Seed | SF, CA | 2015 |
| 282 Jim Gibbs | CEO | <u>Meter Feeder</u> | Data | \$1 | Seed | Braddock, PA | 2014 |
| 283 Viola Llewellyn | President | Ovamba | Finance | \$1 | Seed | DC, DC | 2013 |
| 284 Autumn Adeigbo | Founder | <u>Autumn Adeigbo</u> | Consumer | \$1 | Seed | NYC, NY | 2012 |
| 285 Julian Rodriguez | CEO | Bazaar | Software | \$1 | Seed | NYC, NY | 2016 |
| 286 Karla Gallardo | CEO | Cuyana | E-commerce | \$1 | Seed | SF, CA | 2013 |
| 287 Joah Spearman | CEO | Localeur | Travel | \$1 | Seed | Austin, TX | 2013 |
| 288 Kerry Schrader | Co-Founder | Mixtroz | Social | \$1 | Seed | Birmingham, AL | 2014 |
| 289 Rocky Williford | Co-Founder | Black Cool | Fashion | \$1 | Seed | ATL, GA | 2017 |
| 290 Ashlee Ammons | Co-Founder | <u>Mixtroz</u> | Social | \$1 | Seed | Birmingham, AL | 2014 |
| 291 Denise Umbuyeyi | Co-Founder | <u>Five to Nine</u> | Social | \$1 | Seed | CHI, IL | 2018 |
| 292 Jasmine Shells | Co-Founder | <u>Five to Nine</u> | Social | \$1 | Seed | CHI, IL | 2018 |
| 293 Valrie Lopez | Co-Founder | <u>Shoot My Travel</u> | Travel | \$1 | Seed | Miami, FL | 2015 |
| 294 Liane Thompson | Co-Founder | <u>Aquaai</u> | Other | \$1 | Seed | San Diego, CA | 2014 |
| 295 Dayo Esho | CEO | <u>Shelf</u> | E-commerce | \$1 | Seed | SF, CA | 2013 |
| 296 Carolyn Rodz | CEO | Alice | Software | \$1 | Seed | SF, CA | 2015 |
| 297 Jasmine Crowe | CEO | <u>Goodr</u> | Food & Beverage | \$1 | Seed | ATL, GA | 2017 |
| 298 Brenda Mana Pastrian | Co-Founder | <u>Atexto</u> | Software | \$1 | Seed | DC, DC | 2018 |
| 299 Angela Benton | Founder | <u>Streamlytics</u> | Media & Entertainment | \$1 | Angel | LA, CA | 2018 |
| 300 Kim Wales | Founder | CrowdBureau | Other | \$1 | Series A | NYC, NY | 2018 |



Legend

Underlined Co. Name:



New for 2020



HCP Portco

Companies

| Founder | Title | Company | Industry | Raise (mm) | Status | City, State | Founded |
|--------------------------|------------|------------------------|-----------------------|------------|----------|--------------|---------|
| 301 Lucila Campos | CEO | Funnely | Software | \$1 | Seed | NYC, NY | 2013 |
| 302 Mara Zepeda | Co-Founder | <u>Switchboard</u> | Media & Entertainment | \$1 | Series A | Portland, OR | 2012 |
| 303 Ugwem Eneyo | Co-Founder | <u>SHYFT</u> | Other | \$1 | Pre-Seed | SF, CA | 2016 |
| 304 Rodney Sampson | CEO | <u>Multicast Media</u> | Media & Entertainment | \$1 | M&A | ATL, GA | 2000 |
| 305 Gabrielle Rios | CEO | TRUINJECT | Software | \$1 | Seed | LA, CA | 2013 |
| 306 Ayinde Alakoye | Co-Founder | Nedl | Software | \$1 | Seed | LA, CA | 2017 |
| 307 Asmau Ahmed | CEO | Plum Perfect | Beauty | \$1 | Seed | NYC, NY | 2010 |
| 308 Matthew Burnett | CEO | <u>Maker's Row</u> | E-commerce | \$1 | Seed | NYC, NY | 2012 |
| 309 Alicia Thomas | CEO | Dibs | Health & Wellness | \$1 | Seed | NYC, NY | 2015 |
| 310 Ashley Edwards | Founder | MindRight | Health & Wellness | \$1 | Seed | NYC, NY | 2019 |
| 311 Naj Austin | CEO | <u>Somewhere Good</u> | Social | \$1 | Pre-Seed | NYC, NY | 2019 |
| 312 Charae Robinson | Co-Founder | TasteMakers Africa | Software | \$1 | Pre-Seed | NYC, NY | 2016 |
| 313 Catalina Giraldo | CEO | <u>Naja</u> | E-commerce | \$1 | Seed | SF, CA | 2013 |
| 314 Gina Rodriguez | Co-Founder | <u>Naja</u> | E-commerce | \$1 | Seed | SF, CA | 2013 |
| 315 Alexandra Bernadotte | CEO | Beyond 12 | Software | \$1 | Seed | SF, CA | 2009 |



Legend

Underlined Co. Name: New for 2020 HCP Portco

Let's change the face of entrepreneurship, together.

