

200 Black & Latino Founders That Have Raised \$1mm+

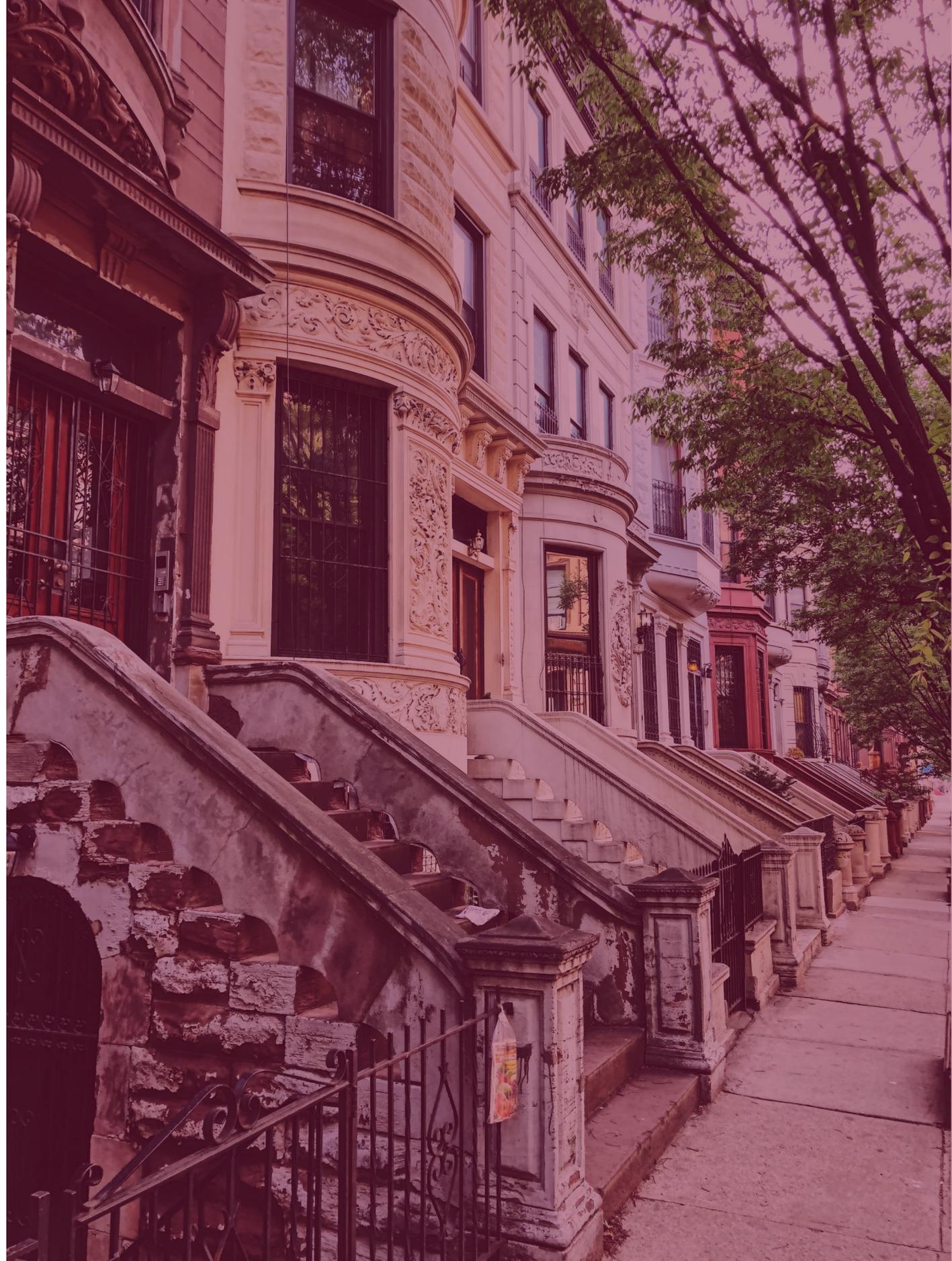
“Wait, there are more.”



HARLEM CAPITAL
PARTNERS

2019 Diversity Report

February 2020



Introduction

We found that none of the traditional databases tracked venture backed startups by race so we decided to create our own

We scraped the internet as well as our personal networks to analyze 200 US based Black and Latino founders that have raised \$1mm+ of venture capital funding

We updated this report using our 2018 report, which revealed 105 Black and Latino founders



Key Findings

- 1) The 200 founders raised \$6bn of capital; the top 3 raises represent \$2.5bn or 42% and the median raise was \$5mm
- 2) Women represent 46% of founders, but only 37% of capital raised
- 3) 53% of the companies' latest funding was a Seed round, and 12% have been acquired or gone public
- 4) Software, media & entertainment, and healthcare represent 43% of companies, but only 26% of capital raised
- 5) The median raise does not vary significantly by city, but New York, San Francisco and Los Angeles represent \$4.5bn or 76% of total capital raised



Report Overview

Categories of the founders and companies in our report

182
Companies

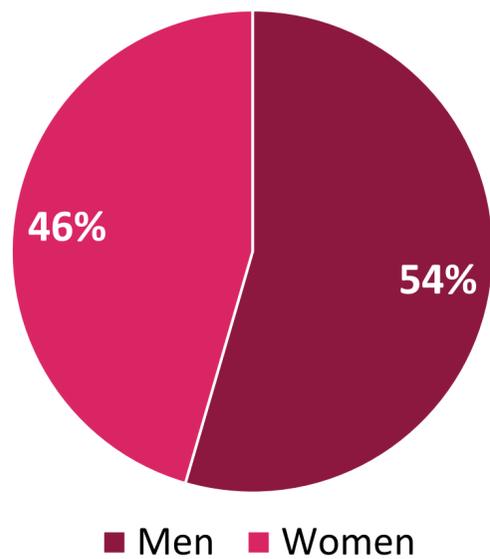
200
Founders

\$6bn
Total Raised

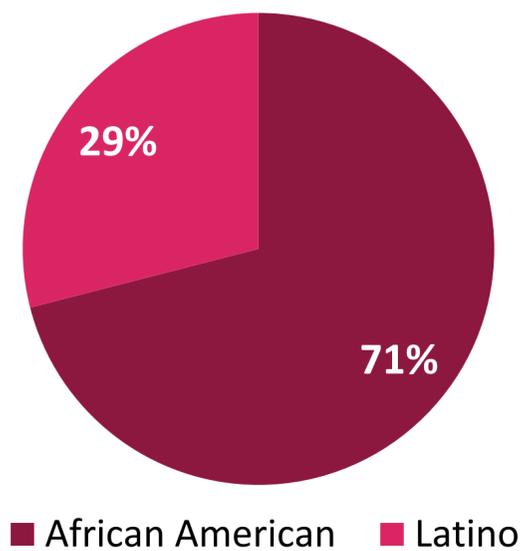
\$5mm
Median Raised

2013
Average Year
Founded

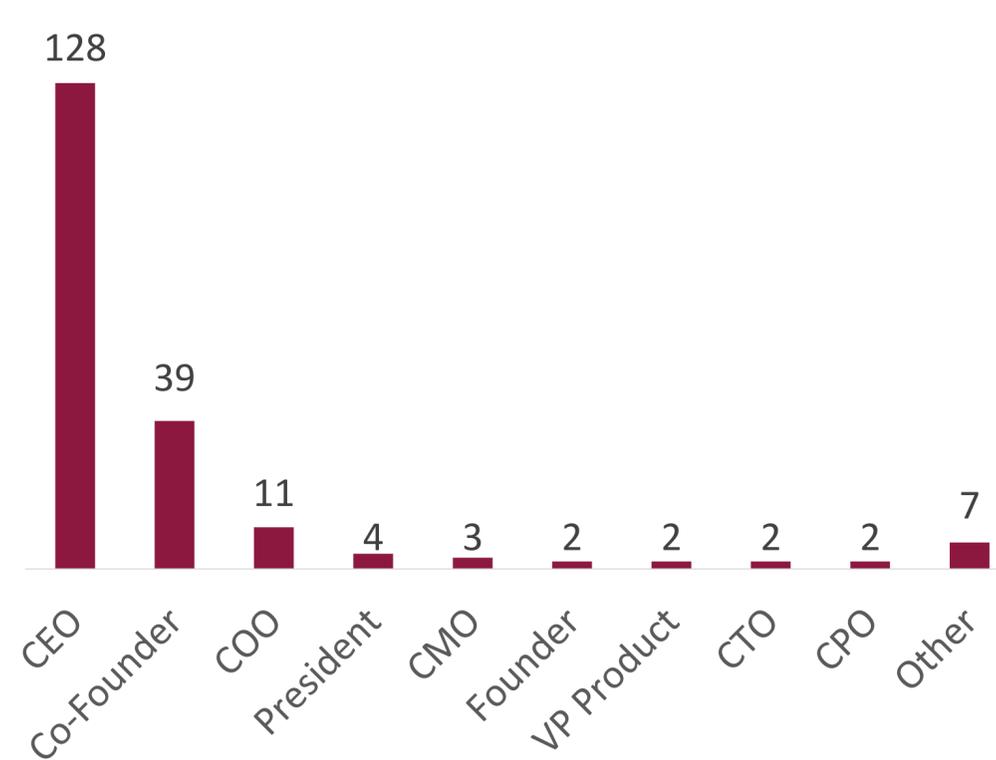
Gender



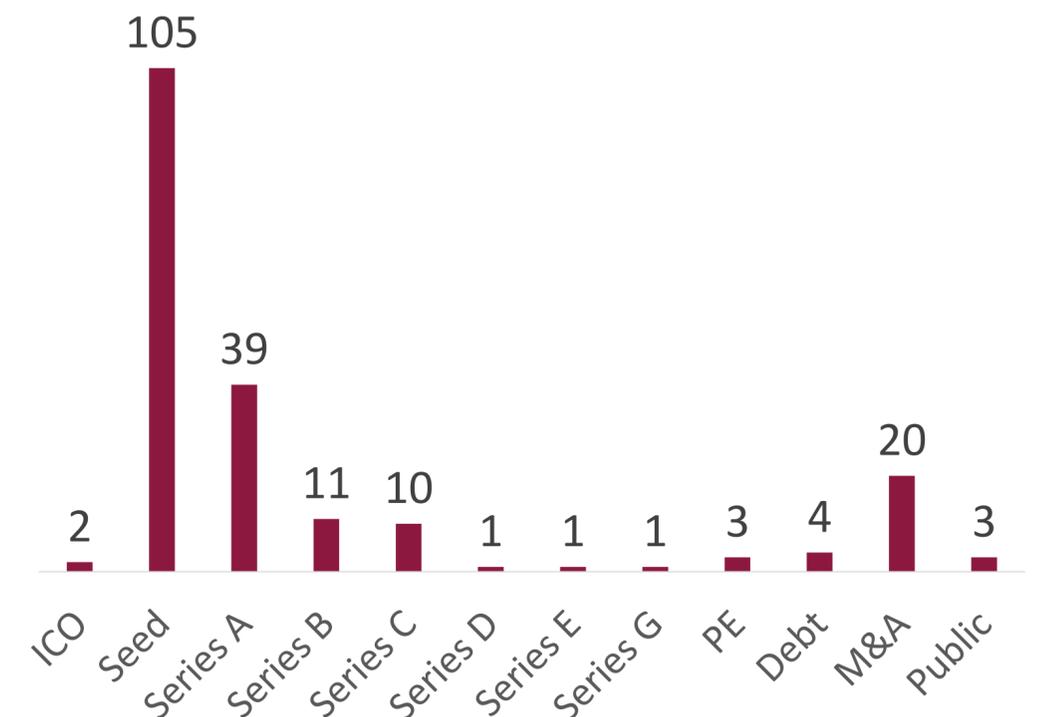
Race



Founder Roles



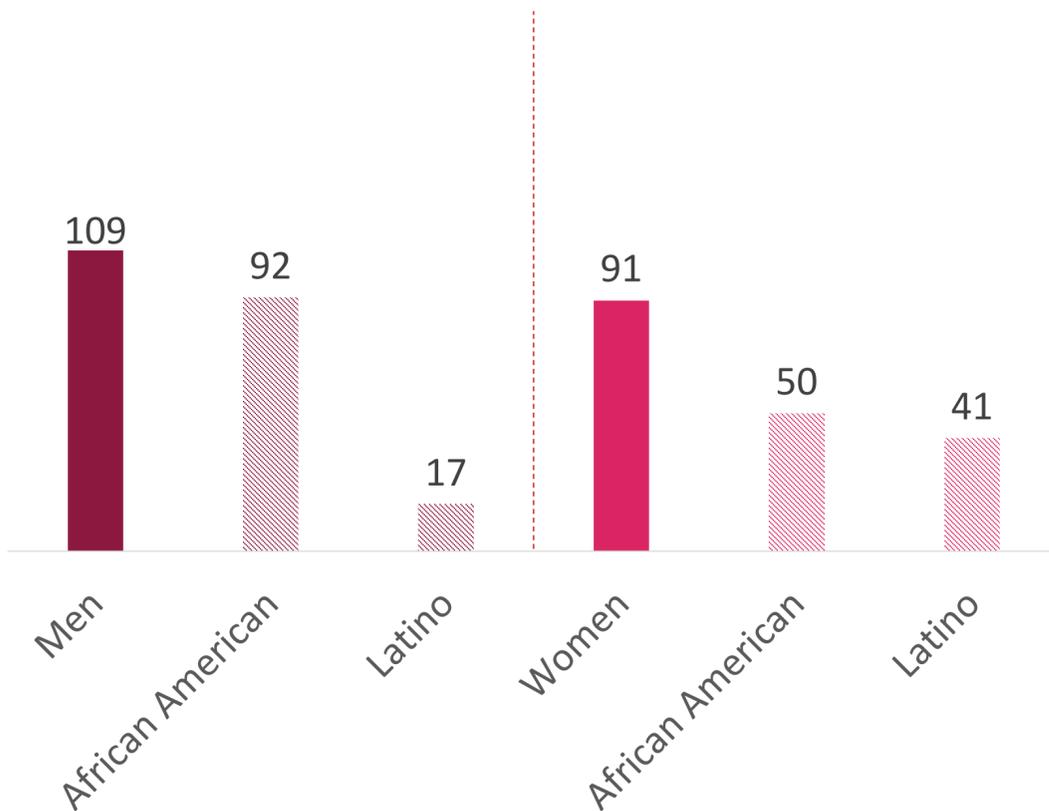
Latest Funding Round



200 Founders Represented

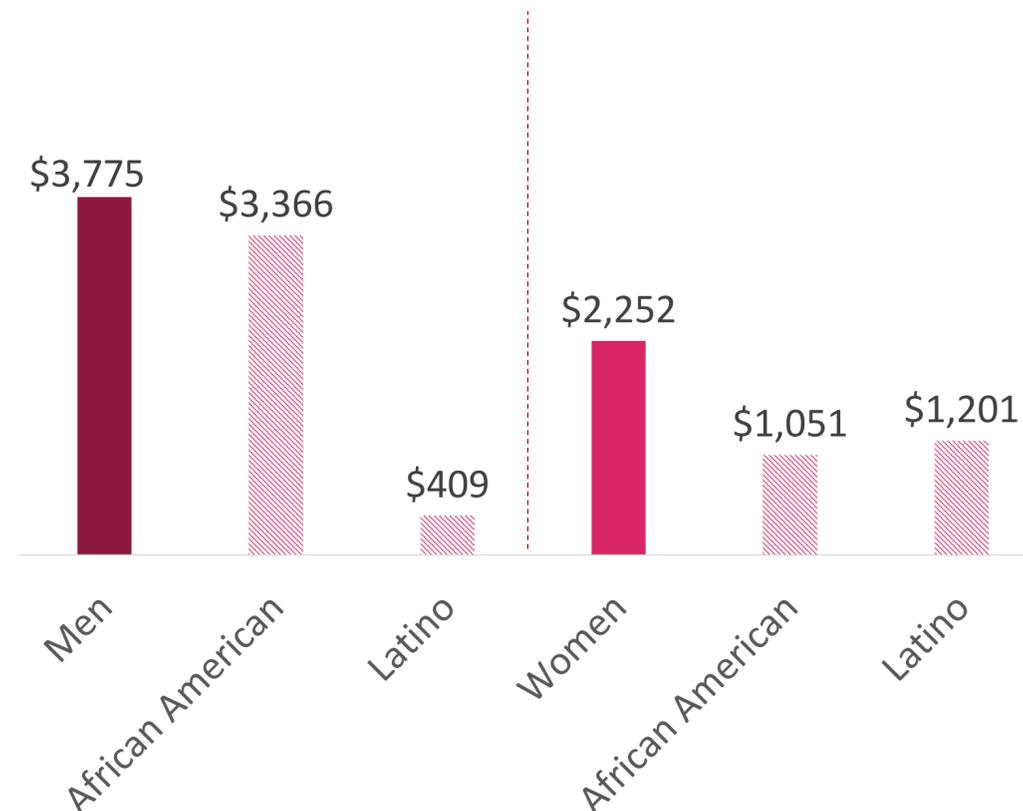
Number of Companies

African American Men are Nearly 2 to 1 to African American Women, While Latino Women Are Nearly 5 To 2 to Latino Men



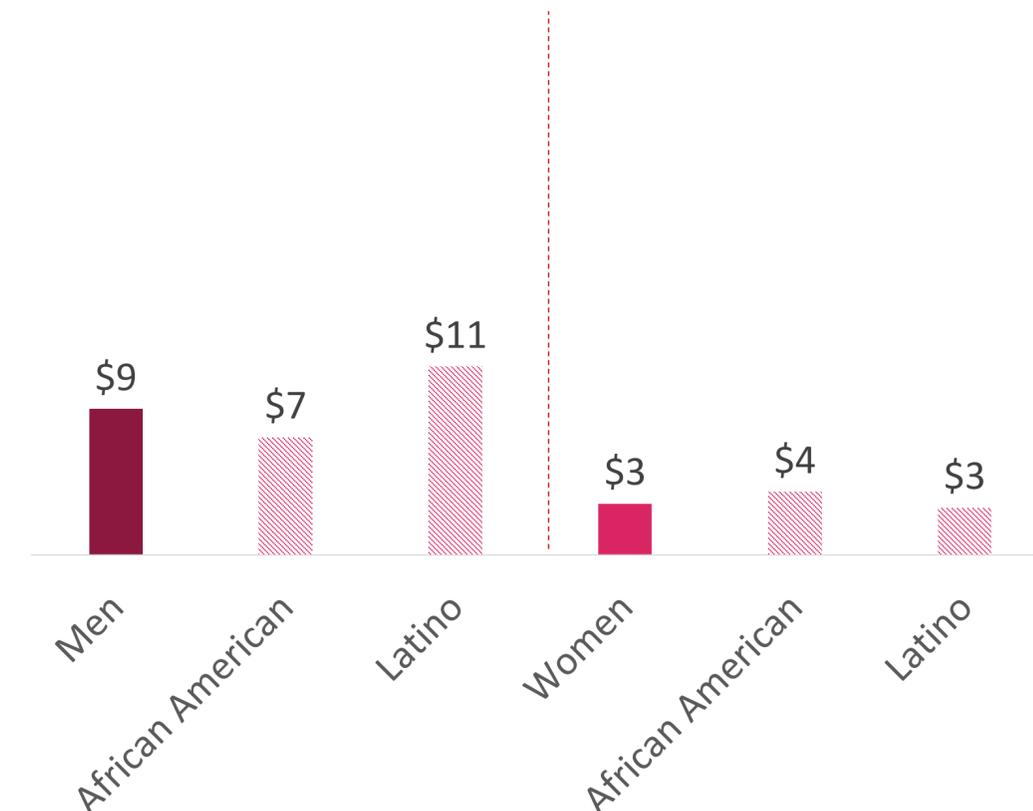
Total Capital Raised

Men Represent 63% of Capital Raised with African American Men Representing 56% of Total Capital Raised



Median Capital Raised

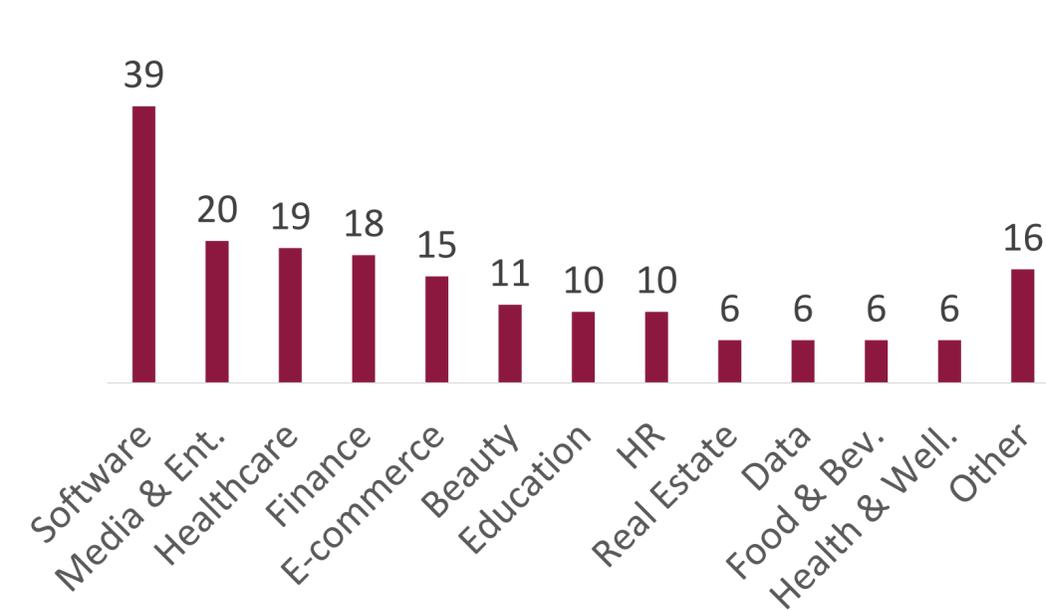
Median Capital Raised for Men is 3x Higher Than Women



18 Industries Represented

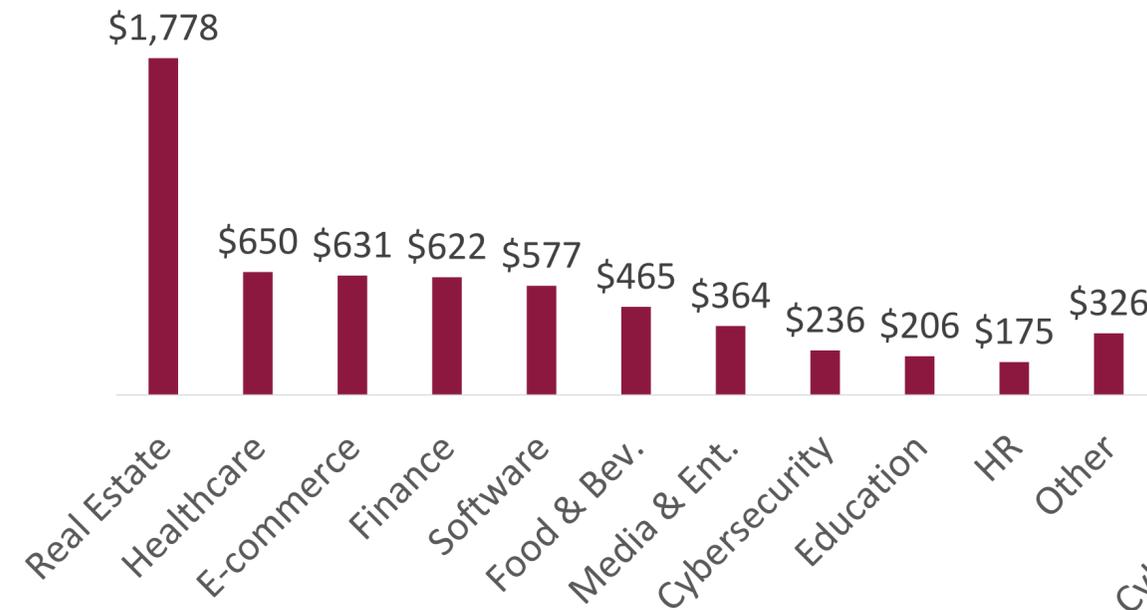
Number of Companies

Software, Media & Ent., and Healthcare Represent 43% of Companies But Only 26% of Total Capital Raised



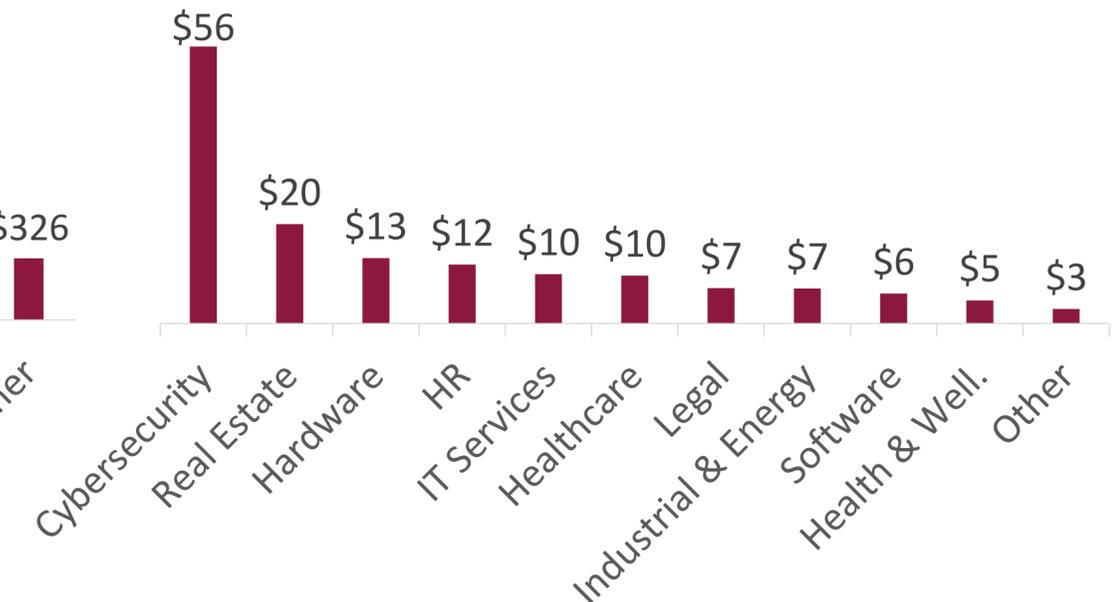
Total Capital Raised

Top 3 Capital Raises Were in Real Estate, Healthcare, and E-Commerce Representing 52%



Median Capital Raised

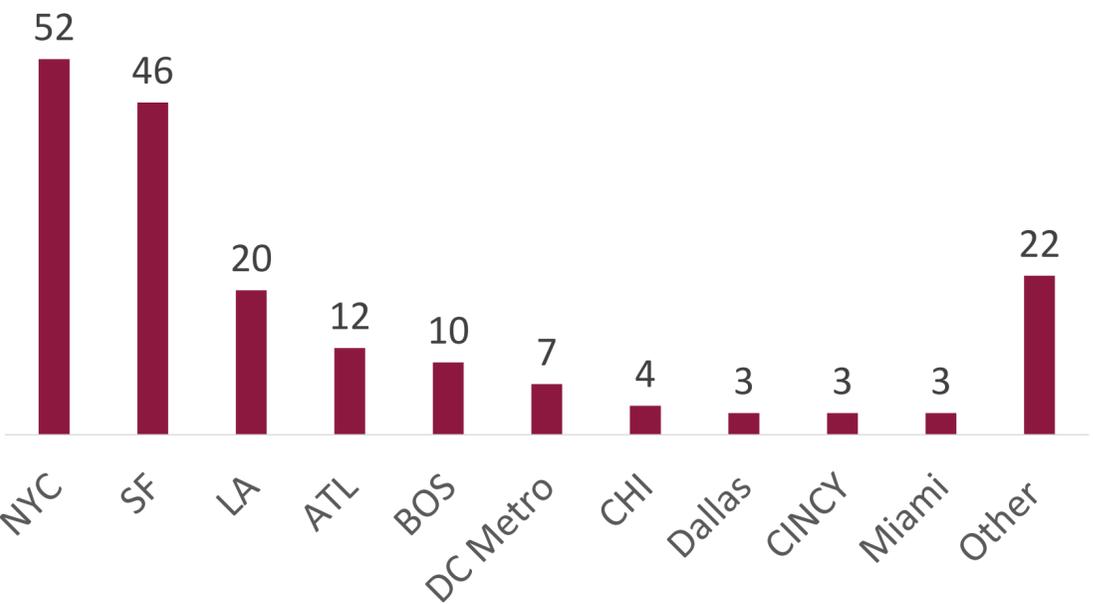
1/3 of Top Industries Represent Lower Medians Of \$1-4mm, While Cybersecurity Represents The Highest Median



28 Headquarter Cities Represented

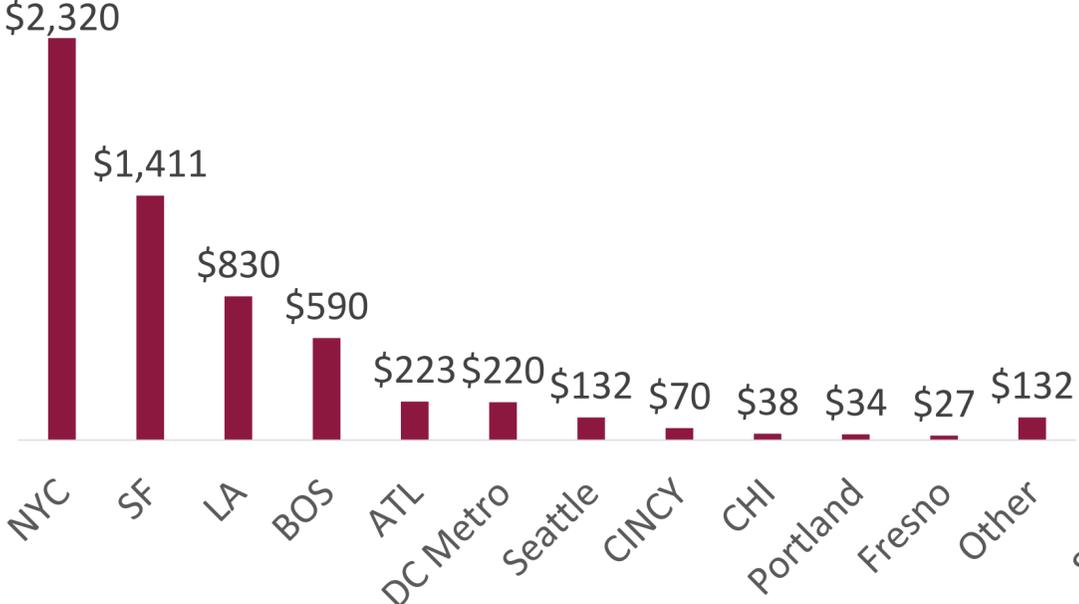
Number of Companies

NYC & SF Represent
54% of Companies



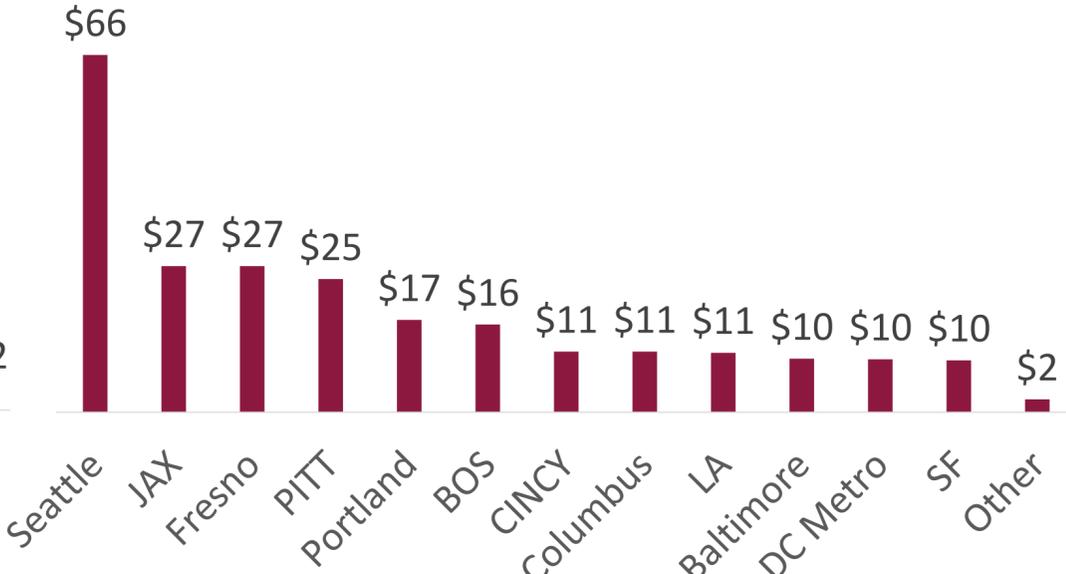
Total Capital Raised

NYC, SF & LA Represent
76% of Capital Raised



Median Capital Raised

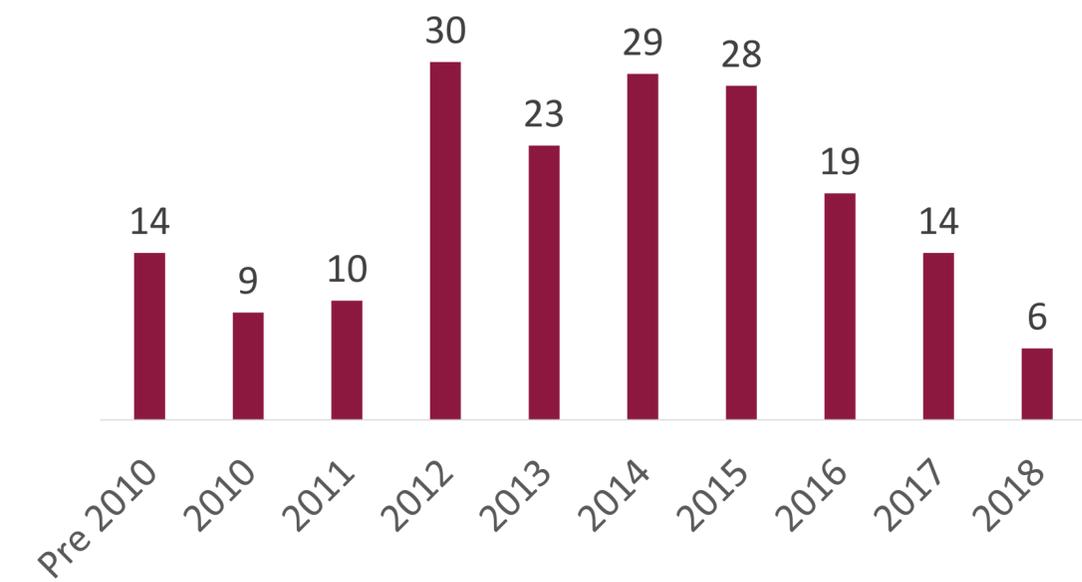
Median Raise is Consistent
Across Most Cities



19 Founding Years Represented

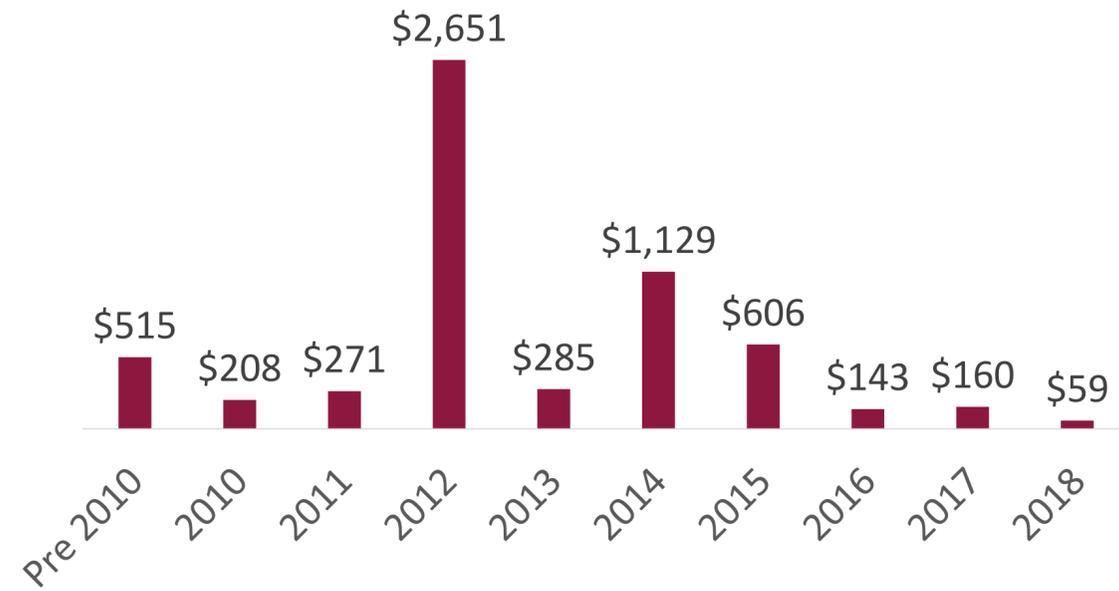
Number of Companies

Average Company Was Founded in 2013



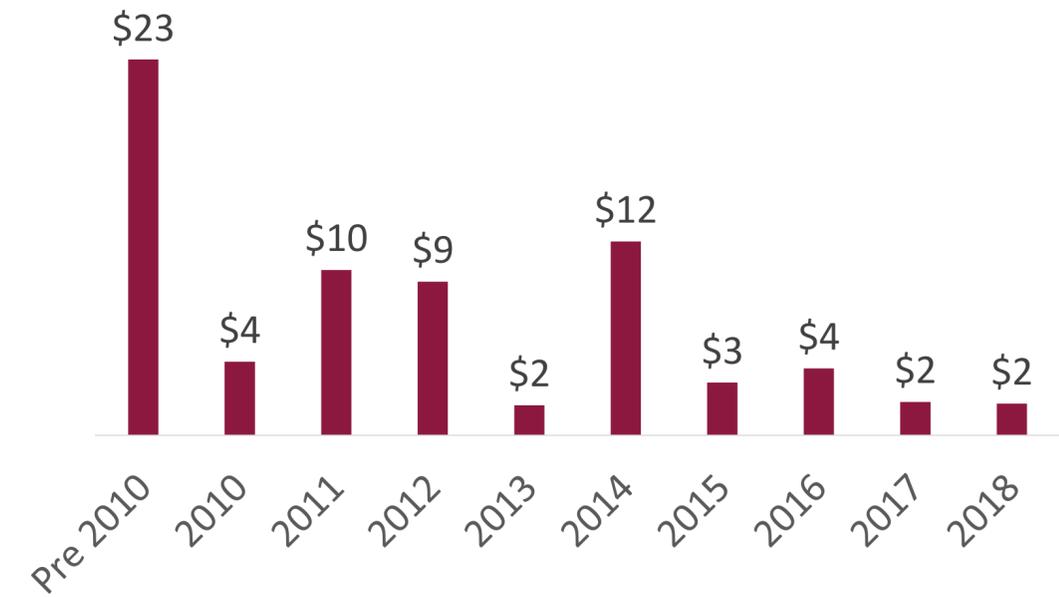
Total Capital Raised

2012 Companies Represent 44% of Capital Raised



Median Capital Raised

Median Raise Has Declined



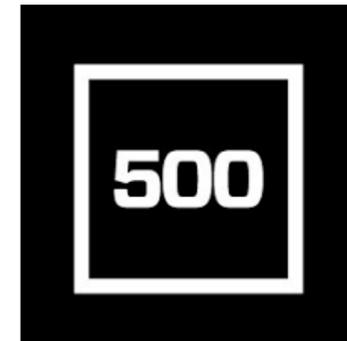
Top 10 Largest Raises

Represent \$3.7bn or 62%

 <p>\$1,600 Amount raised</p> <p>Robert Reffkin CEO</p> <p>Real Estate Industry</p>	 <p>\$503 Amount raised</p> <p>Jessica Alba CEO</p> <p>E-commerce Industry</p>	 <p>\$445 Amount raised</p> <p>Julia Collins Co-CEO</p> <p>Food and Beverage Industry</p>	 <p>\$272 Amount raised</p> <p>Isabel Aznarez Co-Founder</p> <p>Healthcare Industry</p>
 <p>\$190 Amount raised</p> <p>Marla Blow CEO</p> <p>Finance Industry</p>	 <p>\$169 Amount raised</p> <p>James Gutierrez Co-Founder</p> <p>Finance Industry</p>	 <p>\$149 Amount raised</p> <p>Alexandra Marshall Co-Founder</p> <p>Healthcare Industry</p>	 <p>\$149 Amount raised</p> <p>Jerry Nemorin CEO</p> <p>Finance Industry</p>
	 <p>\$133 Amount raised</p> <p>Ryan Williams CEO</p> <p>Real Estate Industry</p>	 <p>\$130 Amount raised</p> <p>Jessie Woolley-Wilson CEO</p> <p>Education Industry</p>	

Top 12 Of The 567 Investors

Made 149 investments in 17% of companies



Companies

Founder	Title	Company	Industry	Raise (mm)	Status	City, State	Founded
Robert Reffkin	CEO	Compass	Real Estate	\$1,600.00	Series G	NYC, NY	2012
Jessica Alba	CEO	Honest Company	E-commerce	\$503.00	PE	LA, CA	2012
Julia Collins	CEO	Zume Pizza	Food and Beverage	\$445.00	PE	SF, CA	2015
Isabel Aznarez	Co-Founder	<u>Stoke Therapeutics</u>	Healthcare	\$272.00	Public	BOS, MA	2014
Marla Blow	CEO	Build Card (formerly FS Card)	Finance	\$190.00	Debt	DC Metro	2014
James Gutierrez	CEO	Aura	Finance	\$169.40	Debt	SF, CA	2012
Alexandra Marshall	Co-Founder	<u>Health IQ</u>	Healthcare	\$149.45	Series E	SF, CA	2013
Jerry Nemorin	CEO	Lend Street Financial, Inc.	Finance	\$149.30	Debt	SF, CA	2010
Ryan Williams	CEO	Cadre	Real Estate	\$133.30	Series C	NYC, NY	2014
Jessie Woolley-Wilson	CEO	<u>Dreambox Learning</u>	Education	\$130.00	Series C	Seattle, WA	2006
Paul Judge	CEO	Pindrop	Cybersecurity	\$122.80	Series C	ATL, GA	2011
David Cancel	CEO	Drift	Software	\$104.00	Series C	BOS, MA	2014
Oliver Muoto	Co-Founder	Epicentric	Software	\$103.00	M&A	SF, CA	1998
Delane Parnell	CEO	PlayVS	Media and Entertainment	\$97.00	Series C	LA, CA	2017
Corey Thomas	CEO	Rapid7	Cybersecurity	\$89.00	Public	BOS, MA	2000
Brice Nkengsa	Co-Founder	Andela	HR	\$81.00	Series C	NYC, NY	2014
Nadaya Enegesi	Co-Founder	Andela	HR	\$81.00	Series C	NYC, NY	2014
Ben Anderson	CEO	Amino Apps	Media and Entertainment	\$72.40	Series C	NYC, NY	2014
Hamet Watt	Co-Founder	MoviePass	Media and Entertainment	\$68.70	M&A	NYC, NY	2011
Stacy Spikes	Co-Founder	MoviePass	Media and Entertainment	\$68.70	M&A	NYC, NY	2011
Paris Wallace	Co-Founder	<u>Good Start Genetics</u>	Healthcare	\$64.66	M&A	BOS, MA	2007
Rodney Williams	CEO	LISNR	Software	\$55.00	Series C	CINCY, OH	2012
Everette Taylor	CMO	<u>Skurt</u>	Software	\$50.00	M&A	LA, CA	2014
Robyn Fenty	Founder	<u>Savage x Fenty</u>	E-commerce	\$50.00	PE	LA, CA	2018



Legend

Companies

Founder	Title	Company	Industry	Raise (mm)	Status	City, State	Founded
Beatriz Acevedo	Co-Founder	MiTu	Media and Entertainment	\$42.00	Series C	LA, CA	2012
Diishan Imira	CEO	Mayvenn	Beauty	\$42.00	Series B	SF, CA	2012
Daniela Perdomo	CEO	GoTenna	Hardware	\$40.80	Series C	NYC, NY	2012
Jorge Perdomo	VP Product	GoTenna	Hardware	\$40.80	Series C	NYC, NY	2012
Shawn Wilkinson	Chief Strategy Officer	Storj	Data	\$35.40	ICO	ATL, GA	2015
Tristan Walker	CEO	Walker & Company	Beauty	\$33.30	M&A	SF, CA	2013
Jelani Memory	Co-Founder	<u>Circle</u>	Media and Entertainment	\$33.00	Series B	Portland, OR	2014
Alexandra Zatarain	CMO	Eight	Healthcare	\$30.10	Series B	NYC, NY	2014
Keenan Williams	President	Rezi	Real Estate	\$30.00	Seed	NYC, NY	2016
Sean Mitchell	CEO	Rezi	Real Estate	\$30.00	Seed	NYC, NY	2016
Irma Olguin	CEO	Bitwise	HR	\$27.00	Series A	Fresno, CA	2013
Katia Beauchamp	Co-Founder	<u>Birchbox</u>	E-commerce	\$25.00	Debt	NYC, NY	2010
Stephen Bailey	CEO	Execonline	Education	\$24.70	Series B	NYC, NY	2012
Don Charlton	CEO	Jazz HR	HR	\$24.60	Series D	PITT, PA	2009
Chris Bennett	CEO	Wonderschool	Education	\$24.10	Series A	SF, CA	2016
Clarence Wooten	CEO	ImageCafe.com	Software	\$23.00	M&A	JAX, FL	1997
Andrew Ryan	Co-Founder	Member Suite	Software	\$23.00	Series B	ATL, GA	2008
Rachel ten Brink	CMO	Scentbird	E-commerce	\$22.40	Series A	NYC, NY	2014
Kenneth Coleman	CEO	ITM Software	Software	\$22.00	M&A	SF, CA	2001
Paul Judge	CEO	Luma	Cybersecurity	\$22.00	M&A	ATL, GA	2014
Tony Gauda	CEO	Bitcasa	Data	\$20.80	Series A	SF, CA	2011
Toyin Ajayi	Chief Health Officer	City Block	Health & Wellness	\$20.80	Series A	NYC, NY	2017
Christine Carrillo	CEO	Joany	Healthcare	\$19.20	Series A	LA, CA	2012



Legend

Companies

Founder	Title	Company	Industry	Raise (mm)	Status	City, State	Founded
Cecilia Corral	VP Product	CareMessage	Healthcare	\$19.10	Series B	SF, CA	2012
Edrizio De La Cruz	CEO	Arcus	Software	\$19.00	Series A	NYC, NY	2012
Deon Nicholas	Co-Founder	<u>Forethought</u>	Software	\$19.00	Series A	SF, CA	2017
Alessio Alionco	CEO	Pipefy	Software	\$18.70	Series A	SF, CA	2014
Felix Ejeckman	CEO	Akash Systems	Hardware	\$17.60	Series A	SF, CA	2016
Ty Mitchell	CEO	Akash Systems	Hardware	\$17.60	Series A	SF, CA	2016
Iman Abuzeid	CEO	<u>Incredible Health</u>	Healthcare	\$17.40	Series A	SF, CA	2015
Victor Santos	CEO	Airfox	Finance	\$16.20	ICO	BOS, MA	2016
Ikenna Okezie	CEO	Somatus	Healthcare	\$16.00	Series B	DC Metro	2015
Paris Wallace	CEO	Ovia Health	Healthcare	\$15.97	Series A	BOS, MA	2012
Juanita Lott	CEO	Bridgestream (Acquired by Oracle in 2007)	Software	\$15.00	M&A	SF, CA	2000
Asmau Ahmed	CEO	<u>Ruby Love (formerly Plum Perfect)</u>	Beauty	\$15.00	Series A	NYC, NY	2012
Carl Dorvil	CEO	GEX Management	HR	\$14.40	Public	Dallas, TX	2004
Edrizio De La Cruz	CEO	Arcus	Software	\$13.90	Series A	NYC, NY	2012
Felix Ejeckman	CEO	Akash Systems	Hardware	\$13.10	Seed	SF, CA	2016
Vanessa Torrivilla	CPO	Goldbely	Food and Beverage	\$13.10	Series A	SF, CA	2013
Ty Mitchell	CEO	Akash Systems	Hardware	\$13.10	Seed	SF, CA	2016
Chitra Akileswaran	Chief Medical Officer	Cleo	Healthcare	\$12.80	Series A	SF, CA	2016
Zack Smith	CEO	<u>Jobble</u>	Software	\$12.20	Series A	BOS, MA	2014
Porter Braswell	CEO	Jopwell	HR	\$11.80	Series A	NYC, NY	2014
Ryan Williams	President	Jopwell	HR	\$11.80	Series A	NYC, NY	2014
Heather Hiles	CEO	Pathbrite (Acquired by Cengage Learning in 2015)	Education	\$11.70	M&A	SF, CA	2012
Gregory Ugwi	CEO	Thinknum	Finance	\$11.60	Series A	NYC, NY	2013



Legend

Companies

Founder	Title	Company	Industry	Raise (mm)	Status	City, State	Founded
Kenneth Salas	COO	Camino	Finance	\$11.40	Seed	LA, CA	2014
Sean Salas	CEO	Camino	Finance	\$11.40	Seed	LA, CA	2014
Samuel Ulloa	CEO	Listo	Finance	\$11.30	Series A	SF, CA	2014
Rod Robinson	CEO	Connxus	Software	\$11.20	Series B	CINCY, OH	2010
Marina Curry	Co-Founder	BeautyCon	Beauty	\$11.00	Series A	LA, CA	2011
Joseph Heller	CEO	The/Studio	Software	\$11.00	Series A	LA, CA	2014
Iyinoluwa Aboyeji	CEO	Flutterwave	Finance	\$10.10	Series A	SF, CA	2016
Garrett Johnson	Co-Founder	SendHub (Acquired by Cameo Global)	Software	\$10.00	M&A	SF, CA	2011
Luke Cooper	CEO	Fixt	IT Services	\$9.90	Series A	Baltimore, MD	2013
Jean Brownhill Lauer	CEO	Sweeten	Real Estate	\$9.80	Series A	NYC, NY	2011
Jean Brownhill	CEO	Sweeten	Real Estate	\$9.80	Series A	NYC, NY	2011
Catherine Perez	CPO	HealthSherpa	Healthcare	\$9.60	Series A	SF, CA	2013
Morgan Debaun	CEO	Blavity	Media and Entertainment	\$9.40	Seed	LA, CA	2014
Bryant McBride	CEO	Burst	Media and Entertainment	\$8.80	Series B	BOS, MA	2011
Dave Solvant	Co-Founder	Squire	Software	\$8.80	Series A	NYC, NY	2015
Songer LaRon	CEO	Squire	Software	\$8.80	Series A	NYC, NY	2015
Marah Lidey	CEO	Shine Inc.	Health & Wellness	\$8.30	Series A	NYC, NY	2015
Michael Seibel	CEO	SocialCam (Acquired by Autodesk)	Software	\$8.00	M&A	SF, CA	2010
Ayde Soto	Co-Founder	<u>SimpleCitizen</u>	Software	\$7.85	Seed	Salt Lake City, UT	2015
Cashmere Nicole	CEO	Beauty Bakerie	Beauty	\$7.50	Seed	San Diego, CA	2011
Chrissa McFarlane	CEO	Patientory	Software	\$7.20	Seed	ATL, GA	2015
James Jones Jr.	CEO	Court buddy	Legal	\$7.10	Seed	SF, CA	2016
Kristina Jones	Co-Founder	Court buddy	Legal	\$7.10	Seed	SF, CA	2016



Legend

Underlined Co. Name: New for 2019

HCP Portfolio Co.

Companies

Founder	Title	Company	Industry	Raise (mm)	Status	City, State	Founded
Jessica Matthews	CEO	Unchartered Power	Industrial / Energy	\$7.00	Series A	NYC, NY	2011
Etosha Cave	Founder	<u>Opus 12</u>	Industrial / Energy	\$7.00	Seed	SF, CA	2015
Elise Polezel	COO	Replenish	Health & Wellness	\$6.90	Series A	SF, CA	2013
Eleonora Sharef	Co-Founder	HireArt	HR	\$6.70	Series A	NYC, NY	2012
Tanisha Robinson	CEO	Print Syndicate	E-commerce	\$6.30	Series B	Columbus, OH	2012
Andres Barreto	Co-Founder	OnSwipe (Acquired Beanstock Media)	Media and Entertainment	\$6.00	M&A	NYC, NY	2010
Clarence Wooten	CEO	Progressly	Software	\$6.00	M&A	SF, CA	2014
Trevor McFedries	Head of Compassion	Brud	Media and Entertainment	\$6.00	Series A	LA, CA	2016
Muhga Eltigani	Co-Founder	<u>NaturAll Club</u>	Beauty	\$5.40	Seed	Philadelphia, PA	2015
Ximena Hartsock	Co-Founder	Phone2Action	Software	\$5.20	Series A	DC Metro	2012
Frederick Hutson	CEO	Pigeonly	Education	\$5.10	Seed	Las Vegas, NV	2012
Chris Bennett	CEO	Soldsie / Wonderschool	E-commerce	\$5.00	Series A	SF, CA	2011
Maria Luisa Pineda	CEO	Envisagenics	Healthcare	\$4.60	Seed	NYC, NY	2014
Melissa Hanna	Co-Founder	<u>Mahmee</u>	Healthcare	\$4.14	Seed	LA, CA	2014
Ryan Leslie	CEO	SuperPhone	E-commerce	\$4.00	Seed	NYC, NY	2014
Amanda Johnson	CEO	Mented Cosmetics	Beauty	\$4.00	Seed	NYC, NY	2016
Jonathan Wright	CEO	Opya	Healthcare	\$4.00	Seed	SF, CA	2015
KJ Miller	CEO	Mented Cosmetics	Beauty	\$4.00	Seed	NYC, NY	2016
Travis Holoway	CEO	<u>SoLo Funds</u>	Finance	\$4.00	Seed	CINCY, OH	2017
Mary Spio	CEO	<u>CEEKVR</u>	Media and Entertainment	\$3.60	Seed	Miami, FL	2015
Akim Millington	Director of Sports Partnerships	<u>CEEKVR</u>	Media and Entertainment	\$3.60	Seed	Miami, FL	2015
Barry Givens	CEO	Monsieur	Hardware	\$3.30	Seed	ATL, GA	2012



Legend

Companies

Founder	Title	Company	Industry	Raise (mm)	Status	City, State	Founded
Eric Williams	Co-founder	Monsieur	Food and Beverage	\$3.30	Series A	ATL, GA	2012
Clarence Bathea	CEO	Upsie	Finance	\$3.20	Seed	Minneapolis, MN	2015
Isa Watson	CEO	Envested	HR	\$3.10	Seed	NYC, NY	2015
Kristen Sondag	COO	Paladin	Software	\$3.10	Seed	NYC, NY	2015
Phaedra Ellis-Lamkins	CEO	Promise	Legal	\$3.10	Seed	SF, CA	2017
Kellee James	CEO	Mercaris	Software	\$3.00	Seed	DC Metro	2012
Jacqueline Ros	Co-Founder	Revolar	Hardware	\$3.00	Seed	Denver, CO	2013
Nicole Neal	CEO	Noodle Markets	Education	\$3.00	Seed	NYC, NY	2015
Daniela Corrente	Co-Founder	<u>Reelit</u>	Software	\$3.00	Seed	LA, CA	2016
Bradley Deyo	COO	MarsReel	Media and Entertainment	\$2.80	Seed	LA, CA	2010
Brandon Deyo	CEO	MarsReel	Media and Entertainment	\$2.80	Seed	LA, CA	2010
Chinedu Eleanya	CEO	Mulberry	Finance	\$2.75	Seed	NYC, NY	2018
Fernando Mayo Fernandez	CTO	Tutum (acquired in 2015), Undefined Labs	Software	\$2.72	M&A	NYC, NY	2013
Polly Rodriguez	CEO	Unbound	E-commerce	\$2.70	Seed	NYC, NY	2012
Catherine Mahugu	Co-Founder	Soko	E-commerce	\$2.60	Seed	SF, CA	2012
Reham Fagiri	CEO	Aptdeco	E-commerce	\$2.50	Seed	NYC, NY	2012
Mariana Matus	CEO	Biobot Analytics	Healthcare	\$2.50	Seed	BOS, MA	2017
Adelanwa Adesanya	Co-Founder	Moving Analytics	Healthcare	\$2.50	Seed	LA, CA	2013
Akmann Van Mary	CEO	RoadSync	Finance	\$2.50	Seed	ATL, GA	2015
Camille Hearst	CEO	KIT	E-commerce	\$2.50	M&A	NYC, NY	2015
Sevetri Wilson	CEO	Resilia (formerly ExemptMeNow)	Software	\$2.50	Seed	NOLA, LA	2016
Mariana Matus	CEO	Biobot Analytics	Healthcare	\$2.50	Seed	BOS, MA	2017
Gregory Coleman	COO	Nexercise	Health & Wellness	\$2.40	Seed	DC Metro	2010



Legend

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Founder	Title	Company	Industry	Raise (mm)	Status	City, State	Founded
Helen Adeosun	CEO	Care Academy	Health & Wellness	\$2.30	Seed	BOS, MA	2013
Dave Scott	CEO	Laugh.ly	Media and Entertainment	\$2.30	Seed	SF, CA	2016
Star Cunningham	CEO	4D Healthware	Healthcare	\$2.20	Seed	CHI, IL	2012
Marcus Carey	CEO	Threatcare	Cybersecurity	\$2.10	Seed	Austin, TX	2014
Chris Fernandez	CEO	EnsoData	Software	\$2.10	Seed	Madison, WI	2015
Birago Jones	CEO	Pienso	Data	\$2.10	Seed	NYC, NY	2016
Chinedu Echeruo	CEO	Hopstop (Acquired in 2013)	Software	\$2.00	M&A	NYC, NY	2005
John York	COO	Spokehub	Media and Entertainment	\$2.00	Seed	Durham, NC	2017
Richard Berryman	Head of Bus Dev	Spokehub	Media and Entertainment	\$2.00	Seed	Durham, NC	2017
Robert Hartsfield	CEO	Spokehub	Media and Entertainment	\$2.00	Seed	Durham, NC	2017
Clarence Wooten	CEO	Groupsite.com	Software	\$2.00	Seed	SF, CA	2006
Amari Ruff	CEO	Sudu	Data	\$2.00	Seed	ATL, GA	2014
Lisa Tatum	CEO	Landit	HR	\$2.00	Seed	NYC, NY	2014
William Mintz	Co-Founder	Care3	Healthcare	\$2.00	Seed	LA, CA	2015
David Williams	CEO	Care3	Healthcare	\$2.00	Seed	LA, CA	2015
Laura Gómez	CEO	Atipica	HR	\$2.00	Seed	SF, CA	2015
Wemimo Abbey	Co-Founder	<u>Esusu</u>	Finance	\$2.00	Seed	NYC, NY	2016
Terry Johnson	Head of Customer Success	Spokehub	Media and Entertainment	\$2.00	Seed	Durham, NC	2017
Lisa Gelobter	CEO	tEQuitable	HR	\$2.00	Seed	SF, CA	2017
Nicole Gibbons	CEO	Clare	Real Estate	\$2.00	Seed	NYC, NY	2018
Liana Herrera	Co-Founder	<u>Bottomless</u>	Food and Beverage	\$1.95	Seed	Seattle, WA	2016
Tom Chikoore	CTO	Filtrbox (Acquired in 2010)	Software	\$1.92	M&A	SF, CA	2010
Desiree Vargas Wrigley	CEO	Pearachute	Media and Entertainment	\$1.90	Seed	CHI, IL	2016



Legend

Companies

Founder	Title	Company	Industry	Raise (mm)	Status	City, State	Founded
Ruben Harris	CEO	Career Karma	Education	\$1.90	Seed	SF, CA	2018
Cheryl Contee	Co-Founder	Attentive.ly	Media and Entertainment	\$1.80	M&A	DC Metro	2012
Maxeme Tuchman	Co-Founder	<u>Caribu</u>	Education	\$1.80	Seed	Miami, FL	2013
Agustina Sartori	CEO	GlamST	Beauty	\$1.80	Series A	SF, CA	2014
Alvaro Sabido	Co-Founder	<u>Caribu</u>	Education	\$1.80	Seed	Miami, FL	2013
Sky Kelley	CEO	Avisare	Data	\$1.70	Seed	LA, CA	2015
Bradley Miles	Co-Founder	Roll	Finance	\$1.70	Seed	NYC, NY	2018
Elizabeth Vargas	CEO	Edge Music Network	Media and Entertainment	\$1.60	Seed	LA, CA	2010
Sherisse Hawkins	CEO	Pagedip	Media and Entertainment	\$1.60	Seed	Denver, CO	2012
Sulaiman Sanni	CEO	WeDidIt	Finance	\$1.60	Seed	NYC, NY	2012
AnnMaria De Mars	President	7 Generation Games	Education	\$1.60	Seed	LA, CA	2013
Trevor Wilkins	CEO	Kudzoo	Education	\$1.60	Seed	NYC, NY	2014
Jewel Burks	CEO	Partpic	Software	\$1.50	M&A	ATL, GA	2013
David Dicko	CEO	SkyLights	Hardware	\$1.50	Seed	SF, CA	2015
Bara Cola	CEO	Carbice	Hardware	\$1.50	Seed	ATL, GA	2017
Eva Goicochea	Co-Founder	Maude	Beauty	\$1.50	Seed	NYC, NY	2017
Eva Goicochea	CEO	<u>Maude</u>	Beauty	\$1.50	Seed	NYC, NY	2017
Jason Crain	COO	Partpic	Software	\$1.50	M&A	ATL, GA	2013
Matt Joseph	CEO	Locent	Healthcare	\$1.40	Seed	SF, CA	2015
Clara De Soto	Co-Founder	Reply.ai	Software	\$1.40	Seed	NYC, NY	2016
Omar Mira	CEO	Reply.ai	Software	\$1.40	Seed	NYC, NY	2016
Pablo Pera	COO	Reply.ai	Software	\$1.40	Seed	NYC, NY	2016
Viola Llewellyn	President	Ovamba	Finance	\$1.30	Seed	DC Metro	2013
Denise Woodard	CEO	Partake	Food and Beverage	\$1.00	Seed	NYC, NY	2016



Legend

Companies

Founder	Title	Company	Industry	Raise (mm)	Status	City, State	Founded
Karla Gallardo	CEO	Cuyana	E-commerce	\$1.30	Seed	SF, CA	2013
Jim Gibbs	CEO	Meter Feeder	Data	\$1.30	Seed	Braddock, PA	2014
Julian Rodriguez	CEO	Bazaar	Software	\$1.30	Seed	NYC, NY	2016
Joah Spearman	CEO	Localeur	Travel	\$1.25	Seed	Austin, TX	2013
Dayo Esho	CEO	Shelf	E-commerce	\$1.20	Seed	SF, CA	2013
Valrie Lopez	Co-Founder	<u>Shoot My Travel</u>	Travel	\$1.20	Seed	Miami, FL	2015
Carolyn Rodz	CEO	Alice	Software	\$1.20	Seed	SF, CA	2015
Darwish Gani	Co-Founder	Lumin Skin (formerly Pangaea)	Beauty	\$1.20	Seed	LA, CA	2018
Courtney Caldwell	COO	ShearShare	Beauty	\$1.10	Seed	Dallas, TX	2018
Mara Zepeda	Co-Founder	<u>Switchboard</u>	Media and Entertainment	\$1.10	Series A	Portland, OR	2012
Lucila Campos	CEO	Funnely	Software	\$1.10	Seed	NYC, NY	2013
Craig Lewis	CEO	Gig Wage	Finance	\$1.10	Seed	Dallas, TX	2014
Jasmine Crow	CEO	Goodr	Food and Beverage	\$1.10	Seed	ATL, GA	2017
Ablorde Ashigbi	CEO	4Degrees	Software	\$1.10	Seed	CHI, IL	2017
Tye Caldwell	CEO	ShearShare	Beauty	\$1.10	Seed	Dallas, TX	2018
Rodney Sampson	CEO	Multicast Media	Media and Entertainment	\$1.00	M&A	ATL, GA	2000
Alexandra Bernadotte	CEO	Beyond 12	Software	\$1.00	Seed	SF, CA	2009
Abiodun Johnson	CEO	Cosign	Media and Entertainment	\$1.00	Seed	NYC, NY	2013
Matthew Burnett	CEO	Maker's Row	E-commerce	\$1.00	Seed	NYC, NY	2012
Catalina Giraldo	CEO	Naja	E-commerce	\$1.00	Seed	SF, CA	2013
Gabrielle Rios	CEO	TRUINJECT	Software	\$1.00	Seed	LA, CA	2013
Esosa Ighodaro	COO	Cosign	Media and Entertainment	\$1.00	Seed	NYC, NY	2013
Gina Rodriguez	Co-Founder	Naja	E-commerce	\$1.00	Seed	SF, CA	2013
Alicia Thomas	CEO	Dibs	Health & Wellness	\$1.00	Seed	NYC, NY	2015



Legend

**Please Reach Out As New Companies Raise Capital
Let's Change The Face Of Entrepreneurship**



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